

ABSTRACT

NADYA SABDA GALUH. 2026. PARTICIPATION OF MOTHERS AND TODDLERS IN THE INTEGRATED SERVICE POST PROGRAM (STUDY IN PASIRPEUTEUY HAMLET, SIDAMULYA VILLAGE, CISAGA DISTRICT, CIAMIS REGENCY). Department of Community Education, Faculty of Training and Education, Siliwangi University Tasikmalaya.

The Integrated Service Post Program (Posyandu) is one of the forms of community-based health services that aims to improve the health of mothers and children. The success of the implementation of the Posyandu Program is greatly influenced by the participation of mothers who have toddlers. Based on the results of initial observations at Posyandu Pasirpeuteuy Pasirpeuteuy Hamlet Sidamulya Village Cisaga District Ciamis Regency, it was found that toddler mothers routinely participate in Posyandu activities to obtain health services for their children, but their involvement in the planning and evaluation process of the program is still limited because the two stages are mostly carried out by village midwives and Posyandu cadres. This research aims to describe the participation of mothers who have toddlers in the Integrated Service Post Program at Posyandu Pasirpeuteuy Pasirpeuteuy Hamlet Sidamulya Village Cisaga District Ciamis Regency. This research uses a descriptive method with a qualitative approach involving 6 informants, consisting of 1 village midwife, 2 Posyandu cadres, and 3 mothers who have toddlers. Data collection techniques are carried out through observation, interview, and documentation. The research results show that toddler mothers have participated in the implementation of the Posyandu Program through attendance at every activity, involvement in the implementation of services, as well as the utilization of health services and the application of knowledge gained in daily life. Mother's involvement in the planning and evaluation process is still not optimal because the two stages are mostly carried out by village midwives and Posyandu cadres. Based on the research results, it can be concluded that the participation of toddlers has been seen in the implementation of activities and service utilization, but it still needs to be improved in the planning and evaluation process. Therefore, it is recommended that village midwives and Posyandu cadres provide a wider space for toddler mothers to be involved in planning and evaluation so that the implementation of the Posyandu Program can be more participatory and in accordance with the needs of the community.

Keywords: Mothers' Participation, Posyandu, Community Empowerment.