

ABSTRAK

MAULIDYA MAGFIRA RAHMATILLAH. 2026. ***ANALISIS DINAMIKA KELOMPOK DALAM MENINGKATKAN PARTISIPASI ANGGOTA KELOMPOK*** (Studi pada Kelompok Wanita Tani Tunas Mandiri Kelurahan Sukamaju Kaler Kecamatan Indihiang Kota Tasikmalaya). Program Studi Pendidikan Masyarakat. Fakultas Keguruan dan Ilmu Pendidikan. Universitas Siliwangi.

Belum optimalnya partisipasi anggota Kelompok Wanita Tani (KWT) Tunas Mandiri yang ditandai dengan rendahnya kehadiran dan keterlibatan anggota dalam kegiatan kelompok. Penelitian ini bertujuan untuk menganalisis dinamika kelompok dalam meningkatkan partisipasi anggota KWT Tunas Mandiri di Kelurahan Sukamaju Kaler, Kecamatan Indihiang, Kota Tasikmalaya. Penelitian ini menggunakan pendekatan kualitatif dengan metode fenomenologi. Informan penelitian terdiri dari Penyuluh Pertanian Lapangan (PPL), ketua kelompok, anggota kelompok. Teknik pengumpulan data dilakukan melalui observasi, wawancara, dan dokumentasi, sedangkan analisis data meliputi reduksi data, penyajian data, dan penarikan kesimpulan. Hasil penelitian menunjukkan bahwa dinamika kelompok di KWT Tunas Mandiri telah berjalan melalui analisis dinamika kelompok dengan efektif. Peran individu terlihat melalui pembagian peran, pembagian tugas, dan tanggung jawab anggota yang telah disesuaikan dengan kemampuan masing-masing. Komunikasi berlangsung melalui pertemuan rutin dan grup WhatsApp sehingga memudahkan penyampaian informasi dan diskusi kelompok. Konflik yang muncul umumnya berupa perbedaan pendapat dalam pembagian tugas dan pelaksanaan kegiatan yang diselesaikan melalui musyawarah. Kepemimpinan ditunjukkan oleh peran ketua dalam mengarahkan, memotivasi, dan mengoordinasikan anggota. Kerja sama tercermin dari kekompakan, koordinasi, dan sikap saling membantu antaranggota dalam setiap kegiatan. Keterlibatan dan partisipasi dipengaruhi oleh tingkat keaktifan, keikutsertaan dalam diskusi, dan pengambilan keputusan. Simpulan dari penelitian menunjukkan bahwa analisis dinamika kelompok di KWT Tunas Mandiri telah berjalan dan memberikan kontribusi terhadap meningkatkan partisipasi anggota, namun masih diperlukan peningkatan komunikasi, motivasi, dan keterlibatan anggota agar partisipasi dalam kegiatan kelompok semakin meningkat.

Kata kunci: Dinamika Kelompok, Partisipasi Anggota, Kelompok Wanita Tani.

ABSTRACT

*Maulidya Magfira Rahmatillah. 2026. **AN ANALYSIS OF GROUP DYNAMICS IN ENHANCING MEMBER PARTICIPATION** (A Study of the Tunas Mandiri Women Farmers Group in Sukamaju Kaler Village, Indihiang District, Tasikmalaya City). Department of Community Education, Faculty of Teacher Training and Education, Siliwangi University.*

This study was motivated by the suboptimal participation of members of the Tunas Mandiri Women Farmers Group (KWT), as indicated by the low attendance and involvement of members in group activities. This study aimed to analyze group dynamics in enhancing member participation in the Tunas Mandiri Women Farmers Group located in Sukamaju Kaler Village, Indihiang District, Tasikmalaya City. This study employed a qualitative approach using a phenomenological method. The research informants consisted of an Agricultural Extension Officer, the group leader, and group members. Data were collected through observation, interviews, and documentation, while data analysis included data reduction, data presentation, and conclusion drawing. The findings revealed that group dynamics in the Tunas Mandiri Women Farmers Group were reflected in six indicators. Individual roles were demonstrated through the clear division of roles, task allocation, and members' responsibilities based on their respective abilities. Communication was carried out through regular meetings and a WhatsApp group, facilitating the dissemination of information and group discussions. Conflicts generally arose from differences of opinion regarding task allocation and the implementation of activities and were resolved through deliberation. Leadership was reflected in the group leader's role in directing, motivating, and coordinating members. Cooperation was demonstrated through group cohesiveness, coordination, and mutual assistance among members during group activities. Member involvement and participation were influenced by their level of activeness, participation in discussions, and involvement in decision-making. In conclusion, group dynamics in KWT Tunas Mandiri has been running well and has contributed to enhancing member participation; however, improvements in communication, motivation, and member involvement are still needed to further strengthen participation in group activities.

Keywords: Group Dynamics, Member Participation, Women Farmers Group.