

ABSTRACT

GHINA MAHMUDAH. 2026. ***The Existence of Traditional Arts in Sundakerta Village, Sukahening District, Tasikmalaya Regency.*** Department of Geography Education, Faculty of Teacher Training and Education, Universitas Siliwangi.

This research was motivated by the declining interest of the younger generation in traditional arts as a result of technological developments and modernization. This condition has caused traditional arts in Sundakerta Village to face challenges in their preservation. The purpose of this study is to identify the types of traditional arts that are still maintained and to analyze the preservation efforts undertaken by the community to sustain their existence. The research employed a descriptive method with a qualitative approach. Data were collected through observation, interviews, documentation, and literature studies. The research informants consisted of cultural figures, members of art groups, village officials, and local community members. The findings reveal that traditional arts such as Degung Mustika Kencana, Lingkung Seni Abah Uget, and Angklung Badud continue to exist and are performed in various traditional ceremonies, celebrations, and community events. Preservation efforts include regular training activities, regeneration of art performers, involvement of younger generations, and support from both the community and the village government. However, the influence of modern culture and the declining interest of some young people remain significant challenges in maintaining the sustainability of traditional arts.

Keywords: *existence, traditional arts, cultural preservation.*