

ABSTRAK

Siti Shafaa' Nurani. 2026. "**PENGARUH DUKUNGAN SOSIAL TERHADAP MINAT GENERASI MUDA DALAM SEKTOR PERTANIAN DI DESA WANAJAYA (STUDI PADA SISWA MA PERSIS 212 KUDANG DESA WANAJAYA)**". Program Studi Pendidikan Masyarakat. Fakultas Keguruan dan Ilmu Pendidikan. Universitas Siliwangi.

Penelitian ini dilatarbelakangi oleh rendahnya keterlibatan generasi muda dalam sektor pertanian di Desa Wanajaya, padahal sektor pertanian masih menjadi salah satu penopang ekonomi masyarakat desa. Kondisi tersebut terlihat dari dominasi petani berusia lanjut, minimnya partisipasi pemuda dalam kegiatan pertanian, serta adanya stigma bahwa profesi petani kurang menjanjikan secara ekonomi dan sosial. Dalam perspektif pendidikan masyarakat, dukungan sosial dari keluarga, teman sebaya, sekolah, dan lingkungan masyarakat dapat menjadi faktor penting dalam membentuk persepsi, motivasi, dan minat generasi muda terhadap sektor pertanian. Penelitian ini bertujuan untuk mengetahui pengaruh dukungan sosial terhadap minat generasi muda dalam sektor pertanian di Desa Wanajaya. Penelitian menggunakan pendekatan kuantitatif dengan metode survei dan jenis penelitian asosiatif kausal. Populasi penelitian adalah peserta didik MA 212 Persis Kudang sebanyak 163 orang, dengan sampel sebanyak 116 responden yang ditentukan menggunakan rumus Slovin. Teknik pengumpulan data dilakukan melalui angket berskala Likert, observasi, dan studi kepustakaan. Data dianalisis menggunakan uji validitas, uji reliabilitas, uji asumsi klasik, dan regresi linear sederhana dengan bantuan IBM SPSS *Statistics* 26. Hasil penelitian menunjukkan bahwa dukungan sosial berpengaruh signifikan terhadap minat generasi muda dalam sektor pertanian dengan nilai signifikansi $0,000 < 0,05$. Nilai koefisien determinasi sebesar 0,209 menunjukkan bahwa dukungan sosial memberikan kontribusi sebesar 20,9% terhadap minat generasi muda, sedangkan 79,1% dipengaruhi oleh faktor lain. Simpulan bahwa dukungan sosial berperan penting dalam menumbuhkan minat generasi muda, tetapi perlu diperkuat melalui program edukasi, pendampingan, pengalaman praktik pertanian modern, dan pemberdayaan berbasis masyarakat.

Kata kunci: dukungan sosial, minat generasi muda, sektor pertanian, regenerasi petani, pendidikan masyarakat.

ABSTRACT

Siti Shafaa' Nurani. 2026. "THE INFLUENCE OF SOCIAL SUPPORT ON YOUTH INTEREST IN THE AGRICULTURAL SECTOR IN WANAJAYA VILLAGE (A STUDY ON STUDENTS OF MA PERSIS 212 KUDANG, WANAJAYA VILLAGE)". Department of Community Education, Faculty of Teacher Training and Education, Siliwangi University.

This research is motivated by the low involvement of the younger generation in the agricultural sector in Wanajaya Village, even though the agricultural sector remains one of the mainstays of the village community's economy. This condition is evident from the dominance of elderly farmers, the lack of youth participation in agricultural activities, and the stigma that farming is a less promising profession economically and socially. From a community education perspective, social support from family, peers, schools, and the community environment can be an important factor in shaping the younger generation's perceptions, motivation, and interest in the agricultural sector. This study aims to determine the effect of social support on the younger generation's interest in the agricultural sector in Wanajaya Village. The study uses a quantitative approach with a survey method and a causal-associative research design. The research population consisted of 163 students of MA 212 Persis Kudang, with a sample of 116 respondents determined using the Slovin formula. Data collection techniques were carried out through Likert-scale questionnaires, observation, and literature study. The data were analyzed using validity tests, reliability tests, classical assumption tests, and simple linear regression with the assistance of IBM SPSS Statistics 26. The results showed that social support has a significant effect on the younger generation's interest in the agricultural sector with a significance value of $0.000 < 0.05$. The determination coefficient value of 0.209 indicates that social support contributes 20.9% to the younger generation's interest, while the remaining 79.1% is influenced by other factors. The conclusion is that social support plays a crucial role in fostering the interest of the younger generation, but it needs to be strengthened through educational programs, mentoring, modern agricultural practice experiences, and community-based empowerment

Keywords: *social support, youth interest, agricultural sector, farmer regeneration, community education.*