

ABSTRACT

Siti Halimatus Sya'diyah. *Development of Hologram Pyramid Media for Geography Learning on Hydrosphere Dynamics (A Study in Grade 10 of SMA PGRI 43 Singaparna, Singaparna District, Tasikmalaya Regency).*

Geography learning on the topic of hydrosphere dynamics at SMA PGRI 43 Singaparna still faces obstacles in visualizing abstract concepts due to the limitations of the learning media used. This study aims to develop a hologram pyramid learning media on the topic of hydrosphere dynamics, as well as to determine the level of media feasibility from the responses of grade X students of SMA PGRI 43 Singaparna, Singaparna District, Tasikmalaya Regency with a total of 54 students as respondents. The method used in this study is Research and Development (R&D) using the ADDIE model, with a mixed methods approach. The research instruments used include observation guidelines, interviews and questionnaires. The research data were analyzed using quantitative and qualitative descriptive analysis techniques. The results of the study showed that the developed hologram pyramid media obtained a validation value of 97.33% from material experts “very valid” and a validation value of 80% from media experts “valid”. In addition, the results of student responses obtained a percentage of 89% “very feasible” in the aspects of the purpose and accuracy of the material and media, the ease and quality of the media, and the attractiveness of the media. Most students stated that using the hologram pyramid was exciting, engaging, and enjoyable, and helped them understand geography material because it provided a more interactive and visual learning experience. This medium also offers the advantage of flexibility, as it can be used not only in the school environment but also independently at home.

Keywords: Media Development, Hologram Pyramid, Hydrosphere