

ABSTRACT

*Farhan Raudi Zaky. 2026. **The Existence and Cultural Values of Buta Kararas Traditional Art as a Local Culture in Panjalu Village, Panjalu District, Ciamis Regency.** Department of Geography Education. Faculty of Teacher Training and Education. Siliwangi University. Tasikmalaya.*

This research was motivated by the continued existence of Buta Kararas traditional art in Panjalu Village, Panjalu District, Ciamis Regency amid the development of modern culture and changes in public entertainment patterns. Buta Kararas is a traditional parade performance art that uses giant-like attributes made primarily from dried banana leaves (kararas). This traditional art has become one of the local cultural identities that is still preserved by the people of Panjalu and contains various cultural values within its performance. This study aims to determine the existence of Buta Kararas traditional art and to identify the cultural values contained in Buta Kararas traditional art in Panjalu Village, Panjalu District, Ciamis Regency. This study used a descriptive method with a qualitative approach. The data collection techniques used in this research were observation, interviews, documentation, and literature study. The informants in this study consisted of traditional elders, the leader of the art group, Buta Kararas performers, musicians, community members, and village government representatives. The results of the study show that Buta Kararas traditional art in Panjalu Village still has a fairly strong existence. This can be seen from the regeneration process involving the younger generation, the relatively stable frequency of performances, and the sustainability of the art through innovation and cultural preservation efforts. The frequency of performances experienced a decline during 2020–2021 due to the Covid-19 pandemic, but gradually became stable again after conditions returned to normal. Buta Kararas traditional art also contains various cultural values, including local identity values, spiritual values, artistic and aesthetic values, social values, and educational values that are still maintained and passed down by the community today.

Keywords: *Existence, Cultural Values, Buta Kararas Traditional Art*