

ABSTRAK

Ismi Wahyuni, 2026. PERAN KADER POSYANDU DALAM MENCEGAH STUNTING MELALUI PROGRAM BINA KELUARGA BALITA (Studi Fenomenologi di Posyandu Dahlia, Desa Cimanggu, Kecamatan Langkaplancar, Kabupaten Pangandaran). Jurusan Pendidikan Masyarakat, Fakultas Keguruan dan Ilmu Pendidikan, Universitas Siliwangi, Tasikmalaya.

Kurangnya pengetahuan ibu balita dan pencegahan stunting pada balita di Posyandu Dahlia, masih banyak orang tua yang kekurangan pengetahuan mengenai pemberian makanan yang bergizi pada balita sehingga anak yang seharusnya tercukupi akan terlewatkan begitu saja. Tujuan penelitian ini yaitu untuk mengetahui peran kader posyandu dalam pencegahan stunting melalui program bina keluarga balita. Metode penelitian yang digunakan adalah pendekatan kualitatif dengan Metode fenomenologi, yang bertujuan untuk memahami dan menjelaskan makna pengalaman hidup seseorang atau sekelompok orang terhadap suatu fenomena tertentu. Pendekatan ini berfokus pada bagaimana individu mengalami, memaknai, dan memberikan arti terhadap suatu peristiwa berdasarkan sudut pandang mereka sendiri. Teknik pengumpulan data yaitu observasi, wawancara dan dokumentasi. Teknik analisis data dalam penelitian ini yaitu reduksi data, penyajian data dan penarikan kesimpulan. Hasil penelitian menunjukkan bahwa kader berperan sebagai fasilitator, komunikator, dan motivator. Sebagai fasilitator kader posyandu menyelenggarakan kegiatan, mengumpulkan data data kesehatan, dan menghubungkan masyarakat dengan layanan kesehatan. Peran komunikator kader menyampaikan informasi kesehatan dan menjembatani komunikasi antara warga dan tenaga kesehatan. Sebagai motivator kader mendorong masyarakat untuk rutin melakukan pemeriksaan kesehatan dan menjadi contoh bagi masyarakat. Program Bina Keluarga Balita di Posyandu Dahlia turut berperan penting dalam upaya pencegahan stunting melalui penyuluhan, penyediaan alat permainan edukatif, serta pencatatan kartu kembang anak. Simpulan, peran aktif kader posyandu dalam pencegahan stunting membantu menurunkan risiko stunting dan mendukung perkembangan anak secara optimal.

Kata Kunci : Kader Posyandu, Stunting, Balita

ABSTRACT

Ismi Wahyuni, 2026. THE ROLE OF POSYANDU cadres IN PREVENTING STUNTING THROUGH THE FAMILY DEVELOPMENT PROGRAM FOR TODDLERS (Phenomenological Study at Posyandu Dahlia, Cimanggu Village, Langkaplancar District, Pangandaran Regency). Department of Community Education, Faculty of Teacher Training and Education, Siliwangi University, Tasikmalaya.

Regarding the knowledge of mothers of toddlers and stunting prevention at Posyandu Dahlia, many parents still lack knowledge about providing nutritious food to toddlers; consequently, children miss out on the nutrition they require. This study aims to determine the role of Posyandu cadres in stunting prevention through the Bina Keluarga Balita (Toddler Family Development) program. A qualitative approach using the phenomenological method was employed, this method seeks to understand and explain the meaning of the lived experiences of individuals or groups regarding a specific phenomenon. The approach focuses on how individuals experience, interpret, and assign meaning to events from their own perspectives. Data collection techniques included observation, interviews, and documentation. Data analysis involved data reduction, data presentation, and conclusion drawing. The results indicate that cadres act as facilitators, communicators, and motivators. As facilitators, Posyandu cadres organize activities, collect health data, and link the community to health services. In their role as communicators, cadres disseminate health information and bridge communication between residents and health workers. As motivators, cadres encourage the community to undergo regular health check-ups and serve as role models. The Bina Keluarga Balita program at Posyandu Dahlia plays a crucial role in stunting prevention efforts through health education, the provision of educational toys, and the maintenance of child development records. In conclusion, the active role of Posyandu cadres in stunting prevention helps reduce the risk of stunting and supports optimal child development.

Keywords: Posyandu Cadres, Stunting, Toddlers