

PREFACE

This thesis entitled “Analyzing the Visual Rhetoric of an English Language Course Advertisement on Instagram” is submitted to fulfil one of the requirements for getting *Sarjana Pendidikan* degree at Department of English Education, Faculty of Educational Sciences and Teachers’ Training, University of Siliwangi, Tasikmalaya.

This study examines how the visual rhetoric constructs meaning in the advertisement. Creativity must be developed during the learning process in the context of English language learning. This is relevant for researchers as English Language Education Study Program students. This research is important for the teachers and students of the English Language Education Study Program.

The researcher would like to express her gratitude to those who have prayed for and supported the researcher because this thesis cannot be completed without the prayers and support of the people around the researcher. Apart from all that, the author is very accept some suggestions and constructive criticism from readers to improve this thesis. Hopefully, this thesis will be beneficial to researchers and readers.

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