

PREFACE

This thesis explores how students perceive the influence of audio-visual media on their motivation to learn English at an elementary school in Indonesia. In the context of modern technology-driven education, it is essential to comprehend how these resources affect the motivation of young learners, especially considering English's significance in global communication and academic achievement.

The importance of this research lies in its ability to make contributions to both theoretical frameworks and practical applications. It seeks to shed light on how audio-visual media affect student engagement and motivation, offering important advice for educators aiming to refine their teaching methods. By concentrating on elementary students, this research tackles a vital developmental phase, where fostering a positive attitude toward language acquisition can lead to enduring benefits.

This thesis is organized to present a clear and detailed framework of the study. The background of the study outlines the research issue and establishes the context and significance of the topic. The literature review evaluates existing studies on audio-visual media and student motivation, highlighting the gaps this research aims to fill. The research methodology describes the qualitative case study approach, specifying the setting, participants, data collection techniques, and data analysis methods. Lastly, the significance of the study emphasizes the theoretical, practical, and empirical contributions of the research.

I hope that this thesis will not only capture your attention but also highlight the importance of this study in enhancing our understanding of effective educational practices.

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