

ABSTRAK

NIRMALA PUTRI MAHARANI 2026. ***“PARTISIPASI IBU YANG MEMILIKI BALITA DALAM KEGIATAN POSYANDU”***, Jurusan Pendidikan Masyarakat, Fakultas Keguruan dan Ilmu Pendidikan

Posyandu sebagai Upaya Kesehatan Berbasis Masyarakat (UKBM) memerlukan partisipasi aktif ibu yang memiliki balita untuk mendukung pelayanan kesehatan ibu dan anak. Namun, pelaksanaan Posyandu Kenanga di Kampung Pasirjaya, Kelurahan Sukajaya, Kecamatan Purbaratu, Kota Tasikmalaya menunjukkan bahwa partisipasi ibu belum merata dan belum optimal. Kondisi tersebut dipengaruhi oleh kesibukan pekerjaan, rendahnya pengetahuan mengenai manfaat Posyandu, persepsi bahwa Posyandu hanya penting saat imunisasi, kurangnya dukungan keluarga, serta terbatasnya peran ibu dalam perencanaan kegiatan. Permasalahan tersebut menunjukkan bahwa rendahnya partisipasi berakar pada aspek edukasi dan pemberdayaan masyarakat. Penelitian ini bertujuan mendeskripsikan dan menganalisis bentuk partisipasi ibu balita serta faktor-faktor yang memengaruhinya. Penelitian menggunakan Pendekatan dengan metode naratif kualitatif dengan subjek penelitian bidan, kader Posyandu, dan ibu yang memiliki balita. Data dikumpulkan melalui observasi, wawancara, dan dokumentasi, kemudian dianalisis melalui reduksi data, penyajian data, dan penarikan kesimpulan. Hasil penelitian menunjukkan bahwa partisipasi ibu meliputi partisipasi pikiran, tenaga, material, dan dana dengan tingkat partisipasi secara umum berada pada kategori sedang. Simpulan penelitian menunjukkan bahwa partisipasi ibu memerlukan penguatan edukasi kesehatan dan pemberdayaan masyarakat secara berkelanjutan melalui penyuluhan ibu balita, kelas parenting, kunjungan rumah, sistem pengingat kegiatan oleh kader, serta kelompok dukungan antaribu sebagai strategi Pendidikan Masyarakat. Disarankan agar kader Posyandu, pemerintah setempat, dan keluarga meningkatkan kolaborasi dalam upaya edukasi dan pemberdayaan masyarakat guna meningkatkan partisipasi ibu secara berkelanjutan."

Kata kunci: Partisipasi, Ibu Balita, Posyandu, Pemberdayaan Masyarakat.

ABSTRACT

NIRMALA PUTRI MAHARANI (2026). "Participation of Mothers with Children Under Five in Posyandu Activities," Department of Community Education, Faculty of Teacher Training and Education. Posyandu (Integrated Health Post), as a form of Community-Based Health Effort (UKBM), requires the active participation of mothers with children under five to support maternal and child health services. However, the implementation of Posyandu Kenanga in Kampung Pasirjaya (Sukajaya Urban Village, Purbaratu District, Tasikmalaya City) reveals that maternal participation is neither uniform nor optimal. This situation is influenced by work commitments, limited knowledge regarding the benefits of Posyandu, the perception that Posyandu is only relevant for immunizations, a lack of family support, and the limited role of mothers in activity planning. These issues indicate that low participation is rooted in aspects of education and community empowerment. This study aims to describe and analyze the forms of participation among mothers with children under five and the factors influencing them. A qualitative approach using the narrative method was employed, with midwives, Posyandu volunteers (cadres), and mothers with children under five serving as research subjects. Data were collected through observation, interviews, and documentation, and subsequently analyzed via data reduction, data presentation, and conclusion drawing. The results indicate that maternal participation encompasses contributions of ideas, labor, materials, and funds, with the overall level of participation falling into the moderate category. The study concludes that maternal participation requires the strengthening of health education and sustainable community empowerment through strategies such as counseling for mothers, parenting classes, home visits, activity reminder systems managed by cadres, and peer support groups among mothers. It is recommended that Posyandu cadres, local government, and families enhance collaboration in education and community empowerment efforts to foster sustainable maternal participation.

Keywords: *Participation, Mothers with Children Under Five, Posyandu, Community Empowerment.*