

ABSTRAK

NOVYANTHY AINUN INSANI,2026. ***PARTISIPASI MASYARAKAT DALAM PENGELOLAAN KEBERSIHAN LINGKUNGAN MELALUI BANK SAMPAH***.Jurusan Pendidikan Masyarakat, Fakultas Keguruan dan Ilmu Pendidikan, Universitas Siliwangi Tasikmalaya.

Penelitian ini bertujuan untuk mendeskripsikan bentuk partisipasi masyarakat dalam pengelolaan kebersihan lingkungan melalui Bank Sampah Tugu Harapan di Kelurahan Tugujaya Kecamatan Cihideung Kota Tasikmalaya. Penelitian ini merupakan penelitian kualitatif dengan Analisa deskriptif yang bertujuan menggambarkan fenomenologi berdasarkan kondisi nyata di lapangan. Pengumpulan data dilakukan melalui wawancara, observasi, dan dokumentasi dengan informan yang terdiri atas ketua bank sampah, pengurus bank sampah, serta masyarakat yang terlibat sebagai nasabah bank sampah. Analisis data dilakukan melalui tahapan reduksi data, penyajian data, dan penarikan simpulan. Hasil penelitian menunjukkan bahwa partisipasi masyarakat dalam pengelolaan kebersihan lingkungan melalui Bank Sampah Tugu Harapan diwujudkan dalam beberapa bentuk, yaitu partisipasi dalam bentuk pikiran, tenaga, keahlian, barang, dan uang. Partisipasi dalam bentuk pikiran ditunjukkan melalui pemberian saran, keterlibatan dalam diskusi, serta penyebaran informasi kepada masyarakat lain. Partisipasi tenaga terlihat dari keterlibatan masyarakat dalam kegiatan pemilahan dan penyetoran sampah. Partisipasi keahlian tercermin dalam pengelolaan administrasi bank sampah, sedangkan partisipasi dalam bentuk barang diwujudkan melalui penyetoran sampah oleh masyarakat. Adapun partisipasi dalam bentuk uang dilakukan secara tidak langsung melalui hasil penjualan sampah yang dikelola oleh bank sampah. Simpulan penelitian ini menunjukkan bahwa partisipasi masyarakat dalam pengelolaan kebersihan lingkungan melalui Bank Sampah Tugu Harapan tergolong cukup baik, namun masih perlu ditingkatkan, khususnya dalam pemerataan keterlibatan masyarakat, penambahan keahlian mendaur ulang sampah, dan penguatan kapasitas pengelolaan.

Kata kunci: Bank Sampah, Partisipasi Masyarakat, Pengelolaan Kebersihan Lingkungan

ABSTRACT

NOVYANTHY AINUN INSANI.2026, COMMUNITY PARTICIPATION IN THE MANAGEMENT OF ENVIRONMENTAL CLEANLINESS THROUGH A WASTE BANK. Department of Community Education, Faculty of Teacher Training and Education, Universitas Siliwangi, Tasikmalaya.

This study aims to describe the forms of community participation in environmental cleanliness management through the Tugu Harapan Waste Bank in Tugujaya Village, Cihideung District, Tasikmalaya City. This study employed a qualitative research approach with descriptive analysis to describe the phenomenological based on actual conditions in the field. Data were collected through interviews, observations, and documentation involving key informants consisting of the head of the waste bank, waste bank administrators, and community members participating as waste bank customers. Data analysis was conducted through the stages of data reduction, data display, and conclusion drawing. The results indicate that community participation in environmental cleanliness management through the Tugu Harapan Waste Bank is manifested in several forms, namely participation in the form of ideas, labor, skills, goods, and financial contributions. Participation in the form of ideas is reflected through the provision of suggestions, involvement in discussions, and dissemination of information to other community members. Labor participation is evident in community involvement in waste sorting and waste submission activities. Participation in the form of skills is reflected in the administrative management of the waste bank, while participation in the form of goods is realized through the regular submission of waste by the community. Meanwhile, participation in the form of financial contributions is carried out indirectly through the proceeds from waste sales managed by the waste bank. The conclusion of this study shows that community participation in environmental cleanliness management through the Tugu Harapan Waste Bank can be categorized as fairly good; however, it still needs to be enhanced, particularly in terms of equalizing community involvement, improving recycling skills, and strengthening management capacity.

Keywords: *Community Participation, Environmental Cleanliness Management, Waste Bank*