

ABSTRAK

Sabila Azkia Trisna Mutiara, 2026. ***“Hubungan Motivasi dengan Partisipasi Lansia dalam Kegiatan Posyandu”*** (Studi pada Posyandu Anggrek di Dusun Kadupugur Desa Gunungcupu Kecamatan Sindangkasih Kabupaten Ciamis). Jurusan Pendidikan Masyarakat, Fakultas Keguruan dan Ilmu Pendidikan, Universitas Siliwangi.

Rendahnya partisipasi lansia dalam kegiatan Posyandu Anggrek di Dusun Kadupugur, Desa Gunungcupu, Kecamatan Sindangkasih, Kabupaten Ciamis diduga berkaitan dengan motivasi lansia dalam mengikuti kegiatan Posyandu. Kondisi ini menjadi perhatian karena partisipasi lansia berperan penting dalam mendukung keberhasilan program kesehatan masyarakat. Penelitian ini bertujuan untuk mengetahui hubungan antara motivasi dengan partisipasi lansia dalam kegiatan Posyandu. Penelitian menggunakan pendekatan kuantitatif dengan metode survei dan desain *cross-sectional*. Populasi penelitian berjumlah 82 lansia, dengan sampel sebanyak 47 responden yang dipilih menggunakan teknik *purposive sampling*. Data dikumpulkan melalui kuesioner, wawancara, dan observasi, kemudian dianalisis menggunakan uji korelasi Pearson. Penggunaan beberapa teknik pengumpulan data dilakukan untuk memperoleh informasi yang lebih lengkap dan akurat. Hasil penelitian menunjukkan bahwa terdapat hubungan positif dan signifikan antara motivasi dengan partisipasi lansia dalam kegiatan Posyandu Anggrek. Hal ini ditunjukkan oleh nilai koefisien korelasi sebesar $r = 0,676$ dengan nilai signifikansi $p = 0,000$ ($p < 0,05$). Nilai tersebut menunjukkan bahwa hubungan antara kedua variabel berada pada kategori kuat. Temuan penelitian ini menunjukkan bahwa terdapat keterkaitan antara motivasi dengan partisipasi lansia dalam mengikuti kegiatan Posyandu. Simpulan dari penelitian ini terdapat hubungan yang signifikan antara motivasi dengan partisipasi lansia dalam kegiatan Posyandu Anggrek di Dusun Kadupugur, Desa Gunungcupu, Kecamatan Sindangkasih, Kabupaten Ciamis. Hasil penelitian ini diharapkan dapat menjadi masukan bagi pengelola Posyandu dalam meningkatkan partisipasi lansia.

Kata kunci: Kesehatan Masyarakat, Lansia; Motivasi; Partisipasi; Posyandu

ABSTRACT

Sabila Azkia Trisna Mutiara, 2026. ***“The Relationship between Motivation and Elderly Participation in Posyandu Activities” (A Study on Posyandu Anggrek in Kadupugur Hamlet, Gunungcupu Village, Sindangkasih District, Ciamis Regency).*** Department of Community Education, Faculty of Teacher Training and Education, Siliwangi University.

The low participation of elderly people in Posyandu Anggrek activities in Kadupugur Hamlet, Gunungcupu Village, Sindangkasih District, Ciamis Regency is thought to be related to the motivation of elderly people in participating in Posyandu activities. This condition is a concern because elderly participation plays an important role in supporting the success of public health programs. This study aims to determine the relationship between motivation and elderly participation in Posyandu activities. This study uses a quantitative approach with a survey method and a cross-sectional design. The study population was 82 elderly people, with a sample of 47 respondents selected using a purposive sampling technique. Data were collected through questionnaires, interviews, and observations, then analyzed using the Pearson correlation test. The use of several data collection techniques was carried out to obtain more complete and accurate information. The results showed that there was a positive and significant relationship between motivation and elderly participation in Posyandu Anggrek activities. This is indicated by the correlation coefficient value of $r = 0.676$ with a significance value of $p = 0.000$ ($p < 0.05$). This value indicates that the relationship between the two variables is in the strong category. These findings indicate that the higher the motivation of the elderly, the higher their participation in Posyandu activities. The conclusion of this study is that there is a significant relationship between motivation and elderly participation in Posyandu Anggrek activities in Kadupugur Hamlet, Gunungcupu Village, Sindangkasih District, Ciamis Regency. The results of this study are expected to provide input for Posyandu managers in increasing elderly participation.

Keywords: Elderly; Elderly Posyandu; Motivation; Participation; Health Post