

ABSTRAK

Amelia Oktaviani, 2026. **“PENERAPAN MODEL PEMBELAJARAN *PROJECT BASED LEARNING* DALAM MENINGKATKAN KETERAMPILAN BERPIKIR KREATIF SISWA PADA MATERI LEMBAGA KEUANGAN (Studi Quasi Eksperimen Terhadap Siswa Kelas X SMA Negeri 1 Manonjaya)”**. Jurusan Pendidikan Ekonomi, Fakultas Keguruan dan Ilmu Pendidikan, Universitas Siliwangi, Tasikmalaya. Dibawah bimbingan Astri Srigustini S. Pd. dan Dr. H. Yoni Hermawan, M.Pd.

Penelitian ini dilatarbelakangi oleh rendahnya keterampilan berpikir kreatif siswa pada mata pelajaran Ekonomi kelas X di SMA Negeri 1 Manonjaya. Penelitian ini dilakukan dengan tujuan mengetahui pengaruh model pembelajaran *Project Based Learning* terhadap keterampilan berpikir kreatif pada materi lembaga keuangan. Metode yang digunakan pada penelitian ini adalah kuantitatif dengan jenis quasi eksperimen menggunakan desain *pre-test* dan *post-test non-equivalent control group design*. Populasi pada penelitian ini adalah seluruh siswa kelas X yang mengikuti mata pelajaran Ekonomi, dengan sampel penelitian sebanyak 82 siswa kelas X-8 sebagai kelas Eksperimen dan kelas X-9 sebagai kelas kontrol yang ditentukan melalui *sampling purposive*. Data diperoleh melalui tes *pre-test* dan *post-test*, kemudian dianalisis menggunakan bantuan *software IBM SPSS 26.0*. hasil penelitian menunjukkan adanya peningkatan keterampilan berpikir kreatif siswa pada kelas yang menerapkan model pembelajaran *Project Based Learning* dibandingkan dengan kelas yang menggunakan model pembelajaran konvensional, yang ditunjukkan oleh perbedaan nilai rata-rata *pre-test*, nilai *post-test*, dan *N-Gain*. Selain itu, hasil perhitungan *effect size* sebesar 1,324 termasuk kedalam kategori sangat besar, yang menunjukkan bahwa penerapan model pembelajaran *Project Based Learning* memiliki pengaruh yang kuat terhadap peningkatan keterampilan berpikir kreatif siswa pada mata pelajaran ekonomi dengan materi Lembaga Keuangan di kelas X SMA Negeri 1 Manonjaya

Kata Kunci: *Project Based Learning*, keterampilan berpikir kreatif, lembaga keuangan.

ABSTRACT

Amelia Oktaviani, 2026. “APPLICATION OF PROJECT BASED LEARNING MODEL IN IMPROVING STUDENTS’ CREATIVE THINKING SKILLS ON FINANCIAL INSTITUTIONS (Quasi-Experimental Study on Grade X Students of SMA Negeri 1 Manonjaya)”. Department of Economic Education, Faculty of Teacher Training and Education, Siliwangi University, Tasikmalaya. Under the guidance of Astri Srigustini S. Pd. and Dr. H. Yoni Hermawan, M.Pd.

This research is motivated by the low creative thinking skills of students in the Economics subject of class X at SMA Negeri 1 Manonjaya. This research was conducted with the aim of knowing the effect of the Project Based Learning learning model on creative thinking skills in the material of financial institutions. The method used in this research is quantitative with a quasi-experimental type using a pre-test and post-test non-equivalent control group design. The population in this study were all class X students who took the Economics subject, with a research sample of 82 students of class X-8 as the Experimental class and class X-9 as the control class determined through purposive sampling. Data were obtained through pre-test and post-test tests, then analyzed using IBM SPSS 26.0 software. The results of the study showed an increase in students' creative thinking skills in classes that implemented the Project Based Learning learning model compared to classes that used conventional learning models, which was indicated by differences in the average pre-test score, post-test score, and N-Gain. In addition, the results of the effect size calculation of 1.324 are included in the very large category, which shows that the application of the Project Based Learning learning model has a strong influence on improving students' creative thinking skills in economics subjects with the material of Financial Institutions in class X of SMA Negeri 1 Manonjaya.

Keywords: *Project Based Learning, Creative Thinking Skills, Financial Institutions.*