

## DAFTAR PUSTAKA

- Anisykurlillah, R. (2023). Kolaborasi Hexahelix dalam Pengembangan Ekosistem Digital Kreatif di Kota Malang *Hexahelix Collaboration on Creative Digital Ecosystem Development in Malang City. Jurnal Penelitian Administrasi Publik*, 9(2). <https://doi.org/10.30996/jpap.v9i2.8228>
- Anto P. R., Nur N., Yusriani, Ardah K. F., Ayu D. J., Nurmahdi A., Apriyeni R. A. B., Purwanti, Adrianingsih Y. N., & P. F. M. (2024). *Metode Penelitian Kualitatif: Teori dan Penerapannya*.
- Aspers, P., & Corte, U. (2019). *What is Qualitative in Qualitative Research. Qualitative Sociology*, 42(2), 139–160. <https://doi.org/10.1007/s11133-019-9413-7>
- Barbarossa, G., Putri, S. N. A. K., Rahayu, K., Siddiq, A., Maulana, M. I., & Ferawati, N. A. (2023). *Hexa-Helix Approach for Smart Disaster Governance Framework in Developing Cities*, Case Study: Slawi Urban Area, Tegal Regency. *IOP Conference Series: Earth and Environmental Science*, 1264(1). <https://doi.org/10.1088/1755-1315/1264/1/012029>
- Cai, Y., & Lattu, A. (2022). *Triple Helix or Quadruple Helix: Which Model of Innovation to Choose for Empirical Studies? Minerva*, 60(2), 257–280. <https://doi.org/10.1007/s11024-021-09453-6>
- Carayannis, E. G., Barth, T. D., & Campbell, D. F. (2012). *The Quintuple Helix Innovation Model: Global Warming as a Challenge and Driver for Innovation. Journal of Innovation and Entrepreneurship*, 1(1), 2. <https://doi.org/10.1186/2192-5372-1-2>
- Coleman, J. S. (1990). *Foundations of social theory. The Belknap Press of Harvard University Press*.
- Creswell, J. W., & Creswell, J. D. 2018. *Research Design: Qualitative, Quantitative, Quantitative, and Mixed Methods Approaches* (5<sup>th</sup> ed.). Thousans Oaks, CA: SAGE Publications.
- European Commission. (2023). *Case study on Smart and Sustainable Growth: Supporting SMEs*. Publications Office of the European Union. <https://doi.org/10.2776/113073>
- Firmansyah, D., Suryana, A., Rifa'i, A. A., Suherman, A., & Susetyo, D. P. (2022). Hexa Helix: Kolaborasi Quadruple Helix dan Quintuple Helix Innovation sebagai Solusi untuk Pemulihan Ekonomi Pasca Covid-19. *Ekuitas (Jurnal Ekonomi Dan Keuangan)*, 6(4), 476–499. <https://doi.org/10.24034/j25485024.y2022.v6.i4.4602>

- Hailu, A. T. (2024). *The Role of University–Industry Linkages in Promoting Technology Transfer: Implementation of Triple Helix Model Relations*. *Journal of Innovation and Entrepreneurship*, 13(1). <https://doi.org/10.1186/s13731-024-00370-y>
- Hapsari A. Y., Apriyanti P., Hermiyanto A., & Rozi F. (2024). Analisa Peran UMKM terhadap Perkembangan Ekonomi di Indonesia. *Jurnal Manajemen Dan Ekonomi Kreatif*, 2(4), 53–62. <https://doi.org/10.59024/jumek.v2i4.464>
- Hariani, D. (2022). Analisis Model Tripel Helix dalam Pengembangan Ekonomi (Studi pada IKM Kerajinan Perak Mojokerto). *Jurnal Ilmu Sosial dan Pendidikan (JISIP)*, 6(1), 2598–9944. <https://doi.org/10.36312/jisip.v6i1.2759/http>
- Hariani, D. (2024). Penerapan Model Triple Helix bagi Pengembangan UMKM Halal Food Indonesia. *Ilmu Ekonomi Manajemen Dan Akuntansi*, 5(1), 1–14. <https://doi.org/10.37012/ileka.v5i1.2120>
- Karsinah, Santosa, P. B., & Iskandar, D. D. (2025). *Optimizing the Role of Stakeholders in the Development of Hexa-Helix-Based Craft Sector Msmes to Increase Sustainable Competitive Advantage*. *Edelweiss Applied Science and Technology*, 9(5), 336–345. <https://doi.org/10.55214/25768484.v9i5.6834>
- Kusumatuti, S. V. (2024). Kolaborasi Hexahelix Program Pengembangan Ekonomi Lokal sebagai Perwujudan Tanggung Jawab Sosial Pt Tirta Investama di Desa Wangen Kecamatan Polanharjo Kabupaten Klaten. *Prosiding Politeknik Kesejahteraan Sosial*.
- Melany, Pasla, P. R. Y., Widyaningrum, S., Taneo, S. Y. M., Noya, S., & Christian, A. (2024). *The Relationship between Hexa Helix and Marketing Performance of Food Product SMEs for Souvenirs: The Mediating Effect of Product Innovation and Integrated Marketing*. *Quality Innovation Prosperity*, 28(3), 100–118. <https://doi.org/10.12776/qip.v28i3.2079>
- Meng, F. (2016). *How Social Capital Affects the Internationalisation Speed and Performance of SMEs in China*. *International Business Review*, 25(3), 421–430. <https://doi.org/10.1016/j.ibusrev.2015.08.008>
- Muchtar, A. A., Dinanty, Y. D., Khumayah, S., & Rahmayanti, R. (2025). *Hexahelix Collaboration to Boost SME Investment*. *Indonesian Journal of Advanced Research*, 4(7), 1135–1152. <https://doi.org/10.55927/ijar.v4i7.15098>
- Munir, M., Arief, A., Furinto, A., & Abdinogoro, B. (2021). *Developing Collaborative Sustainability Performance by Stakeholder Management: Role of Stakeholder Value(S)*. 6(1), 1899–1909. <http://journalppw.com>

- Nicholeiska Dias, A., Yufra Menahen Taneo, S., & Adriana, E. (2023). *Global Scientific and Academic Research Journal of Economics, Business and Management* ISSN: 2583-5645 (Online) *The Moderating Effect of Hexa Helix on the Relationship between Online Marketing Capacity and SMEs Marketing Performance* BY. <https://gsarpublishers.com/journals-gsarjebm-home/>
- Open Data Jabar. (2024, September 30). Perkembangan UMKM di Jawa Barat: Motor penggerak ekonomi daerah [Visualisasi]. Pemerintah Provinsi Jawa Barat. <https://opendata.jabarprov.go.id/id/visualisasi/perkembangan-umkm-di-jawa-barat-motor-penggerak-ekonomi-daerah>
- Pauzy, D. M., Sundari, R. S., & Özdemir, M. G. (2025). *Evaluating the Internal Marketing of Handicraft MSMEs' Development Based on the Hexahelix Model*. *Jurnal Ilmiah Manajemen Kesatuan*, 13(5), 3517–3528. <https://doi.org/10.37641/jimkes.v13i5.3569>
- Popa, E. O., Blok, V., & Wesselink, R. (2020). *A Processual Approach to Friction in Quadruple Helix Collaborations*. *Science and Public Policy*, 47(6), 876–889. <https://doi.org/10.1093/scipol/scaa054>
- Rieckmann, J. M. (2018). *The Role of Social Capital During SMEs' Internationalization*. Proceedings of the 51st Hawaii International Conference on System Sciences (HICSS), 4532–4541. <https://doi.org/10.24251/HICSS.2018.568>
- Rijal Fadli, M. (2021). *Memahami Desain Metode Penelitian Kualitatif*. 21(1), 33–54. <https://doi.org/10.21831/hum.v21i1>
- Sabando-Vera, D., Pozo, S., & Merigó, J. M. (2022). *Worldwide research on open innovation in SMEs*. *Journal of Open Innovation: Technology, Market, and Complexity*, 8(3), 123. <https://doi.org/10.3390/joitmc8030123>
- Sánchez-García, E., Buesa, M., & Heijs, J. (2023). *Social Capital, Cooperation and Innovation in the Energy Sector: An Empirical Study*. *Regional Studies* (Preprint version). <https://doi.org/10.1080/00343404.2023.2175489>
- Sekaran, U., & Bougie, R. 2016. *Research Methods for Business: A Skill-Building Approach* (7<sup>th</sup> ed.). United Kingdom: John Wiley & Sons.
- Sentanu, T. P. (2024). *Kolaborasi dan Analisis Stakeholder - Teori, Konsep, dan Aplikasi*.
- Subakti H., Hurit U. R., Eni D. G., Yufrinalis M., Maria K.S., Adwiah R., Syamil A., Mbari F. A. M., Putra J. H. S., Solapari N., Musriati T., & Omane O. P. A. (2023). *Metodologi Penelitian Kualitatif*.
- Sumarto, R. H., Dwiantara, L., Wijaya, J. H., Giawa, A., Tinggi, S., Masyarakat, P., & Apmd, D. (2025). *Interactions Among Helixes in the Hexa-helix*

*Framework in Warungboto Tourism Village Yogyakarta. Jurnal Ilmu Administrasi Media Pengembangan Ilmu dan Praktek Administrasi* (Vol. 22, Issue 1).

- Tuthaes, L. C., Toda, H., & Lake, P. (2024). *Hexa Helix's Collaboration in Creative Economy Development Based on Local Wisdom: Case Study of Ikat Weaving MSMEs in Kupang City*. *Jurnal Bina Praja*, 16(1), 171–185. <https://doi.org/10.21787/jbp.16.2024.171-185>
- Umiyati, S., Wahyuni, S., & Taufik Raharja, W. (2023). *Human capital dan Peran Quadrope Helix dalam Mengembangkan UMKM di Desa Campurejo Panceng*. *Jurnal Abdidas*, 4(2). <https://doi.org/10.31004/abdidas.v4i2.780>
- Wafa Nailul, M. (2024). *Implementasi Strategi Triple Helix dalam Pengembangan Bisnis UMKM di Komunitas Jember Ekonomi Kreatif (Jeka)*.
- Wonglimpiyarat, J., & Khaemasunun, P. (2015). *China's Innovation Financing System: Triple Helix Policy Perspectives*. *Triple Helix*, 2(1). <https://doi.org/10.1186/s40604-014-0013-y>