

ABSTRAK

PENGARUH MOTIVASI DAN DUKUNGAN KELEMBAGAAN TERHADAP TINGKAT KEBERDAYAAN PETANI PADI ORGANIK DI KECAMATAN CIHAURBEUTI KABUPATEN CIAMIS

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Penelitian ini bertujuan untuk mengetahui motivasi, dukungan kelembagaan, dan tingkat keberdayaan petani padi organik serta pengaruh motivasi dan dukungan kelembagaan terhadap keberdayaan petani padi organik di Kecamatan Cihaurbeuti Kabupaten Ciamis. Penelitian menggunakan metode survei dengan lokasi yang dipilih secara purposive karena merupakan sentra pengembangan usahatani padi organik. Sampel penelitian adalah petani padi organik bersertifikat dengan data primer yang diperoleh melalui kuesioner dan dianalisis menggunakan statistik deskriptif serta regresi linier berganda dengan bantuan SPSS. Hasil penelitian menunjukkan bahwa motivasi petani berada pada kategori baik dengan skor 1.157, dukungan kelembagaan pada kategori sangat baik dengan skor 3.668, dan tingkat keberdayaan pada kategori baik dengan skor 3.506. Analisis regresi menunjukkan bahwa motivasi dan dukungan kelembagaan berpengaruh positif dan signifikan terhadap keberdayaan petani, baik secara simultan maupun parsial. Nilai koefisien determinasi (R^2) sebesar 0,907 menunjukkan bahwa 90,7% variasi keberdayaan petani dijelaskan oleh kedua variabel tersebut, sedangkan 9,3% dipengaruhi faktor lain di luar penelitian.

Kata kunci: Dukungan kelembagaan, keberdayaan petani, motivasi, padi organik.

ABSTRACT

THE INFLUENCE OF MOTIVATION AND INSTITUTIONAL SUPPORT ON THE EMPOWERMENT LEVEL OF ORGANIC RICE FARMERS IN CIHAURBEUTI DISTRICT, CIAMIS REGENCY

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This study aimed to determine the motivation, institutional support, and empowerment level of organic rice farmers, as well as the influence of motivation and institutional support on the empowerment of organic rice farmers in Cihaurbeuti District, Ciamis Regency. The study employed a survey method, and the research location was selected purposively as it is one of the centers for organic rice farming development. The sample consisted of certified organic rice farmers, while primary data were collected through questionnaires and analyzed using descriptive statistics and multiple linear regression with SPSS. The results showed that farmer motivation was categorized as good with a score of 1,157, institutional support was categorized as very good with a score of 3,668, and the level of farmer empowerment was categorized as good with a score of 3,506. Regression analysis indicated that motivation and institutional support had a positive and significant effect on farmer empowerment, both simultaneously and partially. The coefficient of determination (R^2) value of 0.907 indicated that 90.7% of the variation in farmer empowerment could be explained by these two variables, while the remaining 9.3% was influenced by other factors outside the study.

Keywords: Farmer empowerment, farmer motivation, institutional support, organic rice.