

**FAKULTAS ILMU KESEHATAN
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PEMINATAN PROMOSI KESEHATAN
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ABSTRAK

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**EFEKTIVITAS EDUKASI VIDEO ANIMASI TERHADAP
PENGETAHUAN DAN SIKAP PENCEGAHAN INFEKSI
SALURAN PERNAPASAN AKUT (ISPA) PADA SISWA KELAS
VIII SMPN 18 KOTA TANGERANG**

Penelitian ini bertujuan untuk mengetahui: (1) pengaruh edukasi video animasi terhadap pengetahuan remaja mengenai pencegahan Infeksi Saluran Pernapasan Akut (ISPA); (2) pengaruh edukasi video animasi terhadap sikap remaja dalam pencegahan ISPA pada siswa kelas VIII SMP Negeri 18 Kota Tangerang. Penelitian ini menggunakan metode kuantitatif dengan desain kuasi-eksperimen (pretest–posttest control group design). Populasi penelitian adalah 357 siswa dengan sampel sebanyak 189 responden yang ditentukan menggunakan teknik Slovin. Analisis data dilakukan menggunakan uji Wilcoxon dengan bantuan SPSS. Hasil penelitian menunjukkan: (1) terdapat pengaruh signifikan video animasi terhadap peningkatan pengetahuan remaja ($p\text{-value} = 0,001$); (2) terdapat pengaruh signifikan video animasi terhadap peningkatan sikap remaja ($p\text{-value} = 0,001$).

Kata Kunci: ISPA, Video animasi, pengetahuan, sikap, Remaja

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ABSTRACT

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**THE EFFECTIVENESS OF ANIMATED VIDEO EDUCATION ON
KNOWLEDGE AND ATTITUDES REGARDING ACUTE (ARI)
RESPIRATORY INFECTION PREVENTION AMONG EIGHTH-GRADE
STUDENTS OF SMPN 18 TANGERANG CITY**

This study aims to determine: (1) the effect of animated video education on adolescents' knowledge regarding the prevention of Acute Respiratory Infections (ARI); (2) the effect of animated video education on adolescents' attitudes toward ARI prevention among eighth-grade students at SMP Negeri 18 Tangerang City. This study used a quantitative method with a quasi-experimental design (pretest–posttest control group design). The population consisted of 357 students, with a sample of 189 respondents determined using the Slovin technique. Data analysis was conducted using the Wilcoxon test with the assistance of SPSS. The results showed that: (1) there was a significant effect of animated video on increasing adolescents' knowledge (p -value = 0.001); (2) there was a significant effect of animated video on improving adolescents' attitudes (p -value = 0.001).

Keywords: *ARI, animated video, knowledge, attitude, adolescents.*