

## **ABSTRAK**

### **RISIKO PRODUKSI USAHA TERNAK AYAM BROILER**

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Penelitian ini bertujuan untuk menganalisis dan mendeskripsikan risiko produksi yang terdapat dalam usaha ternak ayam broiler di Usaha Ternak Bapak Warjo. Penelitian ini dilaksanakan di Desa Limbangan, Kecamatan Wanareja, Kabupaten Cilacap, Jawa Tengah. Metode penelitian yang digunakan yaitu studi kasus dengan penentuan lokasi dilakukan secara *purposive* dan pengumpulan data dilakukan dengan observasi dan wawancara dengan tiga responden yang dianggap sebagai *keyperson*. Hasil penelitian menggunakan *House of Risk* (HOR) Fase 1 terdapat 9 kejadian risiko dan 13 agen risiko dalam proses peternakan ayam broiler. Terdapat 5 sumber risiko prioritas berdasarkan tingginya nilai *Aggregate Risk Potential* (ARP). Teridentifikasi terdapat 7 strategi penanganan risiko yang diperoleh dengan menggunakan *House of Risk* (HOR) Fase 2 dengan 4 strategi penanganan prioritas yang sesuai dengan penilaian *Effectiveness of Difficult* (ETD).

Kata kunci: Risiko Produksi, Ayam Broiler, *House of Risk*, Strategi Penanganan Risiko.

## ***ABSTRACT***

### ***PRODUCTION RISKS IN BROILER CHICKEN FARMING***

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*The This research aims to analyze and describe the production risks involved in the broiler farming business. in the broiler business at Mr. Warjo's Livestock Business. This research was conducted in Limbangan Village, Wanareja District, Cilacap Regency. Central Java. Central Java. The research method used was a case study with purposive location determination and data collection. location was done purposively and data collection was carried out with observations and interviews with three respondents who are considered as keypersons. keyperson. The results of the study using the House of Risk (HOR) Phase 1 there are 9 risk events and 13 risk agents in the broiler farming process. risk events and 13 risk agents in the broiler farming process. There are 5 priority risk sources based on the high Aggregate Risk Potential (ARP) value. (ARP). There were 7 risk handling strategies identified by using the House of Risk (HOR) Phase 2 with 4 priority handling strategies that are in accordance with the assessment of the Effectiveness of Difficulty. Strategies that are in accordance with the Effectiveness of Difficult (ETD) assessment.*

**Keywords:** *Production Risk, Broiler Chicken, House of Risk, Risk Management Strategy.*