

DAFTAR LAMPIRAN

No Lampiran	Keterangan	Halaman
Lampiran 1	Kuesioner Penelitian	99
Lampiran 2	Formulir Kuesioner	102
Lampiran 3	Tabulasi Data <i>Product Knowledge</i>	103
Lampiran 4	Tabulasi Data Minat Nasabah.....	104
Lampiran 5	Hasil MSI <i>Product Knowledge</i>	105
Lampiran 6	Hasil MSI Minat Nasabah	106
Lampiran 7	Uji Statistik Deskriptif	107
Lampiran 8	Uji Validitas <i>Product Knowledge</i>	107
Lampiran 9	Uji Validitas Minat Nasabah	107
Lampiran 10	Uji Reliabilitas <i>Product Knowledge</i>	108
Lampiran 11	Uji Reliabilitas Minat Nasabah.....	108
Lampiran 12	Uji Normalitas.....	108
Lampiran 13	Uji <i>Scatterplot</i>	109
Lampiran 14	Uji <i>Park</i>	109
Lampiran 15	Uji Regresi Linear Sederhana	110
Lampiran 16	Uji Koefisien Determinasi	110
Lampiran 17	Dokumentasi	110