

ABSTRACT

RIRIN OKTAVIANI. 2026. *THE EFFECT OF COOPERATIVE LEARNING MODEL TYPE TEAM ASSISTED INDIVIDUALIZATION (TAI) ASSISTED BY QUESTION CARDS ON STUDENT LEARNING OUTCOMES IN ECONOMICS SUBJECT (Quasi-Experimental Study on Grade XI Students of SMA Negeri 2 Singaparna Academic Year 2025/2026)*. Department of Economics Education, Faculty of Teacher Training and Education, Siliwangi University, Tasikmalaya. Under the guidance of Dr. Ai Nur Solihat, S.Pd., M.Pd and Dr. H. Yoni Hermawan, M.Pd.

The problem in this study is the low learning outcomes of students in the Economics subject at SMA Negeri 2 Singaparna, as evidenced by the average score of the Final Semester Assessment (PAS) in Grade XI that fell below the Minimum Mastery Criteria (KKM) of 80, where approximately 60% of the 158 students had not yet achieved learning mastery. The purpose of this study was to determine the effect of implementing the cooperative learning model type Team Assisted Individualization (TAI) assisted by question cards on improving student learning outcomes in the Economics subject, specifically on the material of monetary policy and fiscal policy. The population of this study consisted of students in classes XI 5, XI 6, XI 7, and XI 8 at SMA Negeri 2 Singaparna in the academic year 2025/2026, totaling 158 students. The sample consisted of class XI 7 with 39 students as the experimental group and class XI 8 with 39 students as the control group, selected using purposive sampling technique. The results of the study indicate that there is a significant effect of implementing the cooperative learning model type Team Assisted Individualization (TAI) assisted by question cards on improving student learning outcomes. This is evidenced by a Sig. (2-tailed) value of 0.000, which is less than the significance level of 0.05 (5%), so the hypothesis is accepted. The average learning outcome score of the experimental class was 85.41, while the control class using the conventional learning model obtained an average score of 78.03. Therefore, the implementation of the cooperative learning model type Team Assisted Individualization (TAI) assisted by question cards is proven effective in improving student learning outcomes.

Keywords: *Team Assisted Individualization (TAI), Learning Outcomes, Question Cards*