

## ABSTRAK

**RINA NURUL AZMI, 2026. *Program Pemberdayaan Perempuan dalam Menciptakan Ripple Effect Modernisasi Pertanian Sayuran (Studi Kasus KWT Roay Lestari di Kelurahan Kahuripan Kecamatan Tawang Kota Tasikmalaya)*. Jurusan Pendidikan Geografi Fakultas Keguruan dan Ilmu Pendidikan Universitas Siliwangi.**

Penelitian ini dilatarbelakangi oleh peran strategis Kelompok Wanita Tani (KWT) Roay Lestari sebagai wadah pemberdayaan perempuan yang mendorong modernisasi pertanian sayuran di kawasan perkotaan. Tujuan penelitian adalah untuk mengetahui tahapan program pemberdayaan perempuan di KWT Roay Lestari serta strategi yang diterapkan dalam menciptakan *ripple effect* modernisasi pertanian. Metode yang digunakan adalah deskriptif kualitatif dengan pendekatan studi kasus. Teknik pengumpulan data meliputi observasi, wawancara mendalam, dan dokumentasi. Wawancara dilakukan terhadap delapan informan yang dipilih secara *purposive sampling*, terdiri dari ketua KWT Roay Lestari, lima anggota aktif KWT, satu pihak Kelurahan Kahuripan, dan satu penyuluh dari Balai Penyuluhan Pertanian (BPP) Cipedes. Hasil penelitian menunjukkan bahwa tahapan program pemberdayaan berjalan melalui empat tahapan: perancangan program secara partisipatif, pelaksanaan kegiatan yang berkelanjutan dan lintas bidang, pengorganisasian yang formal sekaligus adaptif, serta pemantauan dan evaluasi yang demokratis. Strategi pemberdayaan dalam menciptakan *ripple effect* beroperasi melalui tiga jalur: penguatan ekonomi melalui substensi pangan dan nilai tambah produk olahan, transformasi sosial yang mengubah norma komunitas terhadap peran produktif perempuan, serta difusi teknologi pertanian modern yang menyebar secara organik melalui jaringan sosial anggota. *Ripple effect* yang dihasilkan terbukti bersifat *self-sustaining*, dibuktikan dengan pengakuan KWT Roay Lestari sebagai model kelompok tani unggulan tingkat kota.

**Kata Kunci:** Pemberdayaan Perempuan, Kelompok Wanita Tani (KWT), *Ripple Effect*, Modernisasi Pertanian Sayuran, Pertanian Perkotaan.

## **ABSTRACT**

***RINA NURUL AZMI, 2026. Women's Empowerment Program in Creating a Ripple Effect of Vegetable Farming Modernization (A Case Study of KWT Roay Lestari in Kahuripan Village, Tawang District, Tasikmalaya City). Department of Geography Education, Faculty of Teacher Training and Education, Siliwangi University.***

*This study was motivated by the strategic role of the Roay Lestari Women Farmers Group (KWT) as a platform for women's empowerment that promotes vegetable farming modernization in urban areas. The study aims to identify the stages of the women's empowerment program at KWT Roay Lestari and the strategies implemented to create a ripple effect of agricultural modernization. The method used is qualitative descriptive with a case study approach. Data collection techniques include observation, in-depth interviews, and documentation. Interviews were conducted with eight informants selected through purposive sampling, consisting of the chairperson of KWT Roay Lestari, five active members of KWT, one representative from Kahuripan Village Office, and one extension worker from the Agricultural Extension Center (BPP) Cipedes. The findings indicate that the empowerment program stages proceed through four phases: participatory program design, the implementation of sustainable and cross-sectoral activities, formal yet adaptive organization, and democratic monitoring and evaluation. The empowerment strategies for creating a ripple effect operate through three channels: economic strengthening through household food security and value-added processed products; social transformation that shifts community norms regarding women's productive roles; and the organic diffusion of modern agricultural technology through members' social networks. The resulting ripple effect has proven to be self-sustaining, evidenced by the recognition of KWT Roay Lestari as a model farmer group at the city level.*

***Keywords:*** *Women's Empowerment, Women's Farmer Group (KWT), Ripple Effect, Vegetable Farming Modernization, Urban Farming.*