

ABSTRAK

Resti Rismawati, 2026. **“PENGARUH SOSIALISASI PENCEGAHAN PENYALAHGUNAAN NARKOBA TERHADAP RESPON MENOLAK NARKOBA PADA REMAJA”** (Survei pada Program Pusat Informasi dan Konseling Remaja Ciri Nagri di Desa Jagabaya, Kecamatan Panawangan, Kabupaten Ciamis). Jurusan Pendidikan Masyarakat, Fakultas Keguruan dan Ilmu Pendidikan, Universitas Siliwangi, Tasikmalaya.

Penelitian ini dilatarbelakangi oleh tingginya kerentanan remaja terhadap penyalahgunaan narkoba sehingga diperlukan upaya pencegahan melalui kegiatan sosialisasi. Penelitian ini bertujuan untuk mengetahui pengaruh sosialisasi pencegahan penyalahgunaan narkoba terhadap respon menolak narkoba pada remaja melalui Program PIK-R Ciri Nagri di Desa Jagabaya, Kecamatan Panawangan. Penelitian menggunakan pendekatan kuantitatif dengan metode survei. Populasi dalam penelitian ini adalah remaja peserta sosialisasi PIK-R Ciri Nagri dengan jumlah sampel sebanyak 83 responden. Teknik pengumpulan data dilakukan menggunakan angket skala Likert. Analisis data menggunakan analisis deskriptif, uji normalitas, uji linearitas, dan uji korelasi Spearman's rho. Hasil penelitian menunjukkan bahwa tingkat sosialisasi pencegahan penyalahgunaan narkoba berada pada kategori sangat tinggi dengan persentase 96,4%, sedangkan respon menolak narkoba pada remaja berada pada kategori sangat tinggi sebesar 100%. Hasil uji korelasi Spearman's rho memperoleh nilai koefisien korelasi sebesar 0,244 dengan nilai signifikansi $0,026 < 0,05$, yang menunjukkan bahwa terdapat hubungan positif dan signifikan antara sosialisasi pencegahan penyalahgunaan narkoba dengan respon menolak narkoba pada remaja, meskipun tingkat hubungan tergolong rendah. Besarnya kontribusi pengaruh variabel sosialisasi terhadap respon menolak narkoba sebesar 5,95%, sedangkan sisanya dipengaruhi faktor lain di luar penelitian. Dengan demikian, sosialisasi pencegahan penyalahgunaan narkoba tetap penting dilaksanakan secara berkelanjutan sebagai upaya meningkatkan kesadaran dan respon remaja dalam menolak narkoba.

Kata Kunci: *Sosialisasi, respon menolak narkoba, remaja.*

ABSTRACT

Resti Rismawati, 2026. ***“The Influence of Drug Abuse Prevention Socialization on Adolescents’ Responses to Rejecting Drugs”*** (Survey on the Ciri Nagri Youth Information and Counseling Center Program in Jagabaya Village, Panawangan District, Ciamis Regency). Department of Community Education, Faculty of Teacher Training and Education, Universitas Siliwangi, Tasikmalaya.

This research was motivated by the high vulnerability of adolescents to drug abuse, requiring preventive efforts through socialization activities. The study aimed to determine the effect of drug abuse prevention socialization on adolescents’ responses to rejecting drugs through the PIK-R Ciri Nagri Program in Jagabaya Village, Panawangan District. This study employed a quantitative approach with a survey method. The population consisted of adolescents participating in the PIK-R Ciri Nagri socialization program, with a sample of 83 respondents. Data were collected using a Likert-scale questionnaire. Data analysis techniques included descriptive analysis, normality test, linearity test, and Spearman’s rho correlation test. The results showed that the level of drug abuse prevention socialization was in the very high category with a percentage of 96.4%, while adolescents’ responses to rejecting drugs were categorized as very high at 100%. The Spearman’s rho correlation test produced a correlation coefficient of 0.244 with a significance value of $0.026 < 0.05$, indicating a positive and significant relationship between drug abuse prevention socialization and adolescents’ responses to rejecting drugs, although the relationship strength was relatively low. The contribution of the socialization variable to adolescents’ responses to rejecting drugs was 5.95%, while the remaining percentage was influenced by other factors outside the study. Therefore, drug abuse prevention socialization remains important to be implemented continuously as an effort to increase adolescents’ awareness and responses in rejecting drugs.

Keywords: socialization, drug rejection response, adolescents.