

ABSTRAK

Raisya Nurfajria, 2026. **DAMPAK PROGRAM KELUARGA HARAPAN PADA PEMENUHAN KEBUTUHAN PENDIDIKAN ANAK (Studi Fenomenologi di Kampung Borolong Desa Cilampunghilir Kecamatan Padakembang Kabupaten Tasikmalaya)**. Program Studi Pendidikan Masyarakat, Fakultas Keguruan dan Ilmu Pendidikan, Universitas Siliwangi.

Keterbatasan ekonomi keluarga penerima manfaat dan pemanfaatan bantuan Program Keluarga Harapan (PKH) yang belum sepenuhnya optimal masih menjadi kendala dalam pemenuhan kebutuhan pendidikan anak di Kampung Borolong Desa Cilampunghilir Kecamatan Padakembang Kabupaten Tasikmalaya. Penelitian ini bertujuan untuk menganalisis dampak Program Keluarga Harapan pada pemenuhan kebutuhan pendidikan anak yang meliputi pemenuhan kebutuhan pendidikan, peran pendampingan, serta keterlibatan keluarga dan pihak sekolah dalam mendukung keberlangsungan pendidikan anak. Penelitian ini menggunakan pendekatan kualitatif dengan desain studi fenomenologi. Teknik pengumpulan data dilakukan melalui wawancara, observasi, dan dokumentasi dengan informan yang terdiri dari keluarga penerima manfaat, pendamping PKH, dan pihak sekolah. Analisis data dilakukan melalui reduksi data, penyajian data, dan penarikan kesimpulan. Hasil penelitian menunjukkan bahwa Program Keluarga Harapan memberikan dampak pada pemenuhan kebutuhan pendidikan anak melalui peningkatan kemampuan keluarga dalam memenuhi perlengkapan sekolah, peningkatan akses pendidikan, serta meningkatnya perhatian orang tua terhadap pendidikan anak. Dampak tersebut didukung oleh peran pendamping PKH, kegiatan Pertemuan Peningkatan Kemampuan Keluarga (P2K2), dan koordinasi dengan pihak sekolah. Dampak tersebut belum sepenuhnya optimal karena masih terdapat keterbatasan ekonomi dan variasi tingkat kesadaran orang tua dalam memprioritaskan pendidikan anak. Simpulan penelitian ini menunjukkan bahwa PKH berkontribusi pada pemenuhan kebutuhan pendidikan anak pada keluarga penerima manfaat, namun keberhasilannya masih dipengaruhi oleh kondisi ekonomi keluarga, kesadaran orang tua, serta efektivitas pendampingan dan koordinasi antar pihak terkait.

Kata Kunci: Program Keluarga Harapan, pemenuhan kebutuhan pendidikan, pendidikan anak, keluarga penerima manfaat.

ABSTRACT

Raisya Nurfajria, 2026. ***THE IMPACT OF THE FAMILY HOPE PROGRAM ON FULFILLING CHILDREN'S EDUCATIONAL NEEDS (Study Phenomenology in Borolong Village, Cilampunghilir Subdistrict, Padakembang District, Tasikmalaya Regency)***. Community Education Study Program, Faculty of Teacher Training and Education, Siliwangi University.

Limited economic conditions among beneficiary families and the suboptimal utilization of assistance from the Family Hope Program (PKH) remain obstacles to fulfilling children's educational needs in Borolong Village, Cilampunghilir Subdistrict, Padakembang District, Tasikmalaya Regency. This study aimed to analyze the impact of the Family Hope Program on meeting children's educational needs, including the fulfillment of educational needs, the role of assistance, and the involvement of families and schools in supporting children's educational continuity. This study employed a qualitative approach with a phenomenological design. Data were collected through interviews, observations, and documentation involving beneficiary families, PKH facilitators, and school representatives. Data analysis was conducted through data reduction, data display, and conclusion drawing. The findings revealed that the Family Hope Program contributed to the fulfillment of children's educational needs by improving families' ability to provide school supplies, increasing access to education, and enhancing parental attention to children's education. These outcomes were supported by the role of PKH facilitators, Family Capacity Building Meetings (P2K2), and coordination with schools. However, the impact has not been fully optimal due to the continued economic limitations of beneficiary families and variations in parental awareness regarding the prioritization of children's education. The study concludes that PKH contributes to meeting the educational needs of children in beneficiary families; however, its effectiveness is still influenced by family economic conditions, parental awareness, and the effectiveness of assistance and coordination among related stakeholders.

Keywords: Family Hope Program, educational needs fulfillment, children's education, beneficiary families.