

ABSTRAK

Nisa, Nenis Naila Durotun. 2026. **“Partisipasi Masyarakat dalam Kegiatan Posyandu (Studi di Kelurahan Tugujaya Kecamatan Cihideung Kota Tasikmalaya)”**. Jurusan Pendidikan Masyarakat, Fakultas Keguruan dan Ilmu Pendidikan, Universitas Siliwangi.

Partisipasi masyarakat merupakan unsur penting dalam mendukung keberhasilan penyelenggaraan Pos Pelayanan Terpadu (Posyandu) sebagai layanan kesehatan berbasis masyarakat. Posyandu berperan dalam pemantauan tumbuh kembang balita, imunisasi, pemberian vitamin A, penyuluhan gizi, serta Pemberian Makanan Tambahan (PMT). Penelitian ini bertujuan untuk mengetahui bentuk partisipasi masyarakat dalam kegiatan Posyandu Anggrek di Kelurahan Tugujaya, Kecamatan Cihideung, Kota Tasikmalaya. Penelitian menggunakan pendekatan kualitatif dengan metode fenomenologi. Data diperoleh melalui wawancara semi-terstruktur, observasi, dan dokumentasi terhadap kader, tenaga kesehatan, tokoh masyarakat, ibu hamil, dan ibu balita. Analisis data dilakukan melalui reduksi data, penyajian data, dan penarikan kesimpulan. Hasil penelitian menunjukkan bahwa partisipasi masyarakat diwujudkan dalam lima bentuk, yaitu partisipasi uang, harta benda, tenaga, keterampilan, dan buah pikiran. Partisipasi uang dan harta benda diberikan melalui sumbangan sukarela, penyediaan bahan makanan, serta peminjaman fasilitas pendukung kegiatan. Partisipasi tenaga tampak dari keterlibatan masyarakat dalam berbagai layanan posyandu, sedangkan partisipasi keterampilan terlihat melalui edukasi kesehatan, pengolahan makanan bergizi, dan pengelolaan administrasi. Partisipasi buah pikiran diwujudkan melalui pemberian saran, masukan, dan tanggapan terhadap kegiatan posyandu. Disimpulkan bahwa partisipasi tenaga merupakan bentuk partisipasi yang paling dominan, sedangkan partisipasi buah pikiran masih relatif rendah. Tingkat partisipasi masyarakat dipengaruhi oleh kesadaran, ketersediaan waktu, dan penerimaan terhadap program kesehatan.

Kata kunci: Partisipasi Masyarakat, Pelayanan Kesehatan, Kegiatan Posyandu.

ABSTRACT

NISA, NENIS NAILA DUROTUN. 2026. *Community Participation in Posyandu Activities (A Study in Tugujaya Village, Cihideung District, Tasikmalaya City)*. Department of Community Education, Faculty of Teacher Training and Education, Siliwangi University.

Community participation is an important element in supporting the success of the implementation of Integrated Service Posts (Posyandu) as a community-based health service. Posyandu plays a role in monitoring children's growth and development, providing immunization, vitamin A supplementation, nutrition counseling, and Supplementary Feeding Programs (PMT). This study aims to determine the forms of community participation in the activities of Posyandu Anggrek in Tugujaya Sub-district, Cihideung District, Tasikmalaya City. This research used a qualitative approach with a phenomenological method. Data were collected through semi-structured interviews, observations, and documentation involving cadres, health workers, community leaders, pregnant women, and mothers of toddlers. Data analysis was conducted through data reduction, data presentation, and conclusion drawing. The results showed that community participation was manifested in five forms, namely financial participation, material participation, labor participation, skill participation, and idea participation. Financial and material participation were provided through voluntary donations, the provision of food ingredients, and the lending of supporting facilities for activities. Labor participation was demonstrated through community involvement in various Posyandu services, while skill participation was reflected through health education, nutritious food processing, and administrative management. Idea participation was realized through the provision of suggestions, input, and responses to Posyandu activities. It was concluded that labor participation was the most dominant form of participation, while idea participation was relatively low. The level of community participation was influenced by awareness, time availability, and acceptance of health programs.

Keywords: *Community Participation, Health Services, Posyandu Activities.*