

ABSTRACT

Latifa. 2026. "The Effect of Using ChatGPT as a Learning Resource on Economics Learning Outcomes Through Student Motivation" (Survey of Grade X1 Students of SMA Negeri 2 Tasikmalaya, Academic Year 2025/2026). Under the guidance of Sri Hardianti Sartika, M.Pd. and Dr. Ai Nur Solihat, M.Pd.

This research is motivated by the low learning outcomes of students in economics subjects that have not yet reached the Minimum Completion Criteria (KKM). The study aims to analyze the effect of utilizing ChatGPT as a learning resource on economics learning outcomes through student learning motivation in grade XI students of SMA Negeri 2 Tasikmalaya, both directly and through motivation as an intervening variable. The study used a quantitative approach with a survey method. The population in the study was 216 and the sampling technique used non-probability sampling with a purposive sampling method. Thus, 140 students were obtained as research samples. The data analysis technique used Structural Equation Modeling (SEM) based on Partial Least Square (PLS). The results showed that utilizing ChatGPT as a learning resource had a positive and significant effect on learning motivation and learning motivation had a positive and significant effect on learning outcomes. However, the use of ChatGPT as a learning resource did not have a significant direct effect on learning outcomes, but rather a significant effect through learning motivation. Thus, improving learning outcomes is more effective through increased learning motivation supported by the use of ChatGPT.

Keywords: *ChatGPT, Learning Motivation, Learning Outcomes, Economics Learning*