

ABSTRACT

Efi Wiyanti, 2026. The Influence of Perceived Education Costs and Parental Support on the Decision to Pursue Higher Education (Survey of 12th Grade Students at SMA Negeri 10 Tasikmalaya, Academic Year 2025/2026). Department of Economic Education, Faculty of Teacher Training and Education, Universitas Siliwangi. Supervised by Raden Roro Suci Nurdianti, M.Pd. and Kurniawan, S.Pd., M.M.

The problem in this study is that there are differences in student choices after completing secondary education, both those who continue their studies and those who immediately enter the workforce. This condition indicates that students' decisions to continue their studies are influenced by differences in perceptions of education costs and parental support received by students. This study aims to determine the influence of perceptions of education costs and parental support on the decision to continue their studies to college. This study uses a quantitative approach with a survey method. The population in this study were all grade XII students of SMA Negeri 10 Tasikmalaya in the 2025/2026 academic year. The sampling technique used purposive sampling with a total of 180 students. The data collection technique in this study used a questionnaire, and the data analysis technique used was multiple linear regression analysis. The results of this study indicate that there is a positive and significant influence between perceptions of education costs on the decision to continue their studies and there is a positive and significant influence between parental support on the decision to continue their studies.

Keywords: Educational Cost Perception, Parental Support, Decision to Continue Studies