

ABSTRAK

Disa Amelia Fauziyah. (2026). “**Pengaruh Kecerdasan Emosional dan Literasi Keuangan terhadap Kesiapan Berwirausaha Melalui *Self-Efficacy* Sebagai Variabel *Intervening***” (Survei pada Mahasiswa Fakultas Keguruan dan Ilmu Pendidikan angkatan 2023 Universitas Siliwangi). Jurusan Pendidikan Ekonomi Fakultas Keguruan dan Ilmu Pendidikan Universitas Siliwangi Tasikmalaya. Dibawah bimbingan Edi Fitriana Afriza, S.Pd., M.M. dan Dr. Ai Nur Solihat, S.Pd., M.Pd.

Terbatasnya lapangan kerja formal menjadi urgensi untuk menggali faktor internal dan faktor eksternal yang dapat meningkatkan kesiapan berwirausaha mahasiswa. Studi ini bertujuan menganalisis pengaruh kecerdasan emosional dan literasi keuangan terhadap kesiapan berwirausaha melalui *self-efficacy* sebagai variabel *intervening* pada mahasiswa Fakultas Keguruan dan Ilmu Pendidikan Universitas Siliwangi angkatan 2023. Pendekatan kuantitatif dengan metode survei, melibatkan populasi sebanyak 1.523 mahasiswa dengan sampel 136 responden yang diambil menggunakan teknik *Stratified Proportional Random Sampling*. Teknik pengumpulan data dilakukan melalui kuesioner skala likert dan dianalisis menggunakan *Structural Equation Modeling* (SEM) berbasis *Partial Least Square* (PLS) dengan pengujian *bootstrapping* pada tingkat signifikansi 5%. Hasil penelitian menunjukkan bahwa secara langsung, kecerdasan emosional, literasi keuangan, dan *self-efficacy* berpengaruh signifikan terhadap kesiapan berwirausaha. Namun, pengujian secara tidak langsung membuktikan bahwa *self-efficacy* tidak mampu memediasi pengaruh kecerdasan emosional maupun literasi keuangan terhadap kesiapan berwirausaha mahasiswa.

Kata kunci: Kecerdasan Emosional, Literasi Keuangan, *Self-Efficacy*, Kesiapan Berwirausaha

ABSTRACT

Disa Amelia Fauziyah. (2026). “The Influence of Emotional Intelligence and Financial Literacy on Entrepreneurial Readiness Through Self-Efficacy as an Intervening Variable” (Survey of 2023 Students in the Faculty of Teacher Training and Education at Siliwangi University). Department of Economics Education, Faculty of Teacher Training and Education, Siliwangi University, Tasikmalaya. Supervised by Edi Fitriana Afriza, S.Pd., M.M. and Dr. Ai Nur Solihat, S.Pd., M.Pd.

The limited availability of formal employment makes it urgent to explore internal and external factors that can enhance students' entrepreneurial readiness. This study aims to analyze the influence of emotional intelligence and financial literacy on entrepreneurial readiness through self-efficacy as an intervening variable among students in the Faculty of Teacher Training and Education at Siliwangi University, class of 2023. A quantitative approach using a survey method was employed, involving a population of 1,523 students with a sample of 136 respondents selected using the Stratified Proportional Random Sampling technique. Data collection was conducted using a Likert-scale questionnaire and analyzed using Structural Equation Modeling (SEM) based on Partial Least Squares (PLS) with bootstrapping tests at a 5% significance level. The results of the study indicate that, directly, emotional intelligence, financial literacy, and self-efficacy have a significant effect on entrepreneurial readiness. However, indirect testing demonstrates that self-efficacy does not mediate the influence of emotional intelligence or financial literacy on students' entrepreneurial readiness.

Keywords: *Emotional Intelligence, Financial Literacy, Self-Efficacy, Entrepreneurial Readiness*