

ABSTRAK

Dina Nurmala, 2026. **“PENGARUH MODEL *DISCOVERY LEARNING* BERBANTUAN MEDIA *BAAMBOOZLE* TERHADAP PENINGKATAN PEMAHAMAN KONSEP SISTEM EKONOMI” (Studi quasi Eksperimen kelas X MAN 1 Kota Tasikmalaya)**. Jurusan Pendidikan Ekonomi, Fakultas Keguruan dan Ilmu Pendidikan, Universitas Siliwangi, Tasikmalaya. Dibawah bimbingan Sri Hardianti Sartika, S.Pd., M.Pd. dan Raden Roro Suci Nurdianti., S.Pd., M.Pd.

Penelitian dilatar belakangi oleh rendahnya pemahaman konsep siswa pada mata pelajaran ekonomi akibat pembelajaran yang bersifat konvensional sehingga siswa kurang aktif dalam proses belajar. Penelitian bertujuan untuk mengetahui perbedaan peningkatan pemahaman konsep sistem ekonomi antara siswa yang menggunakan model pembelajaran *Discovery learning* berbantuan media *Baamboozle* dengan siswa yang menggunakan pembelajaran konvensional, serta mengetahui pengaruh model tersebut terhadap pemahaman konsep siswa. Penelitian ini menggunakan metode kuantitatif dengan desain quasi eksperimen berbentuk (*non-equivalent control group design*). Teknik pengumpulan data dilakukan melalui tes (*pretest dan posttest*) berupa soal pilihan ganda untuk mengukur pemahaman konsep siswa. Hasil penelitian menunjukkan bahwa terdapat peningkatan pemahaman konsep yang lebih tinggi pada kelas eksperimen dibandingkan kelas kontrol. Rata-rata nilai kelas eksperimen meningkat dari 58,50 menjadi 84,49 dibandingkan kelas kontrol dari 53,50 menjadi 74,50. Dengan demikian, model pembelajaran *Discovery learning* berbantuan media *baamboozle* terbukti lebih efektif dalam meningkatkan pemahaman konsep siswa pada materi sistem ekonomi.

Kata Kunci: *discover learning, baamboozle, pemahaman konsep*

ABSTRACT

Dina Nurmala, 2026. “Dina Nurmala, 2026. “The Effect of the Discovery learning Model Assisted by Baamboozle Media on Improving Students’ Understanding of Economic System Concepts” (A Quasi-Experimental Study in Grade X of MAN 1 Tasikmalaya City). Department of Economic Education, Faculty of Teacher Training and Education, Siliwangi University, Tasikmalaya. Supervised by Sri Hardianti Sartika, S.Pd., M.Pd. and Raden Roro Suci Nurdianti, S.Pd., M.Pd

This study is motivated by the low level of students’ conceptual understanding in economics, which is caused by conventional, monotonous learning methods and limited student engagement. In addition, the limited use of interactive learning media such as Baamboozle in supporting innovative learning models highlights the urgency of this research. The purpose of this study is to determine the differences in the improvement of students’ understanding of economic system concepts between those taught using the Discovery learning model assisted by Baamboozle media and those taught using conventional methods, as well as to examine whether the model has a significant effect on students’ conceptual understanding. This research employs a quantitative method with a quasi-experimental design (non-equivalent control group design), involving an experimental class and a control class. Data were collected through tests (pre-test and post-test) in the form of multiple-choice questions to measure students’ conceptual understanding. The results show that the improvement in conceptual understanding is higher in the experimental class, with the average score increasing from 58.50 to 84.49, compared to the control class which increased from 53.50 to 74.50. the Discovery learning model assisted by Baamboozle media is proven to be more effective than conventional learning in improving students’ conceptual understanding of economic system material.

Keywords: *Discovery learning, Baamboozle, conceptual understanding, economic system, quasi*