

ABSTRACT

THE EFFECT OF DIGITAL SKILLS, SOFT SKILLS ON WORK- READINESS WITH CAREER ADAPTABILITY AS A MODERATING VARIABLE

*(Survey of Final Year Students of the Faculty of Engineering,
Siliwangi University, Class of 2022)*

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This study aims to determine the influence of digital skills and soft skills on work readiness, as well as test the role of career adaptability as a moderation variable in strengthening the relationship. The research method used is a quantitative method with a survey approach, the type of data used is primary data, the population in this study is 389 students and the number of samples is 80 final year students of the Faculty of Engineering, Siliwangi University class of 2022 with the sampling used in this study is proportionate stratified random sampling. The analysis tool in this study uses Structural Equation Modeling-Partial Least Square (SEM-PLS). The results of the study show that digital skills and soft skills have a positive effect on students' work readiness. Career adaptability has been shown to strengthen the influence of soft skills on work readiness, but it does not moderate the relationship between digital skills and work readiness.

Keywords: *Digital skills, Soft Skills, Work readiness, and Career adaptability.*

ABSTRAK

PENGARUH *DIGITAL SKILLS*, *SOFT SKILLS* TERHADAP *WORK - READINESS* DENGAN *CAREER ADAPTABILITY* SEBAGAI VARIABEL MODERASI

(Survei pada Mahasiswa Tingkat Akhir Fakultas Teknik
Universitas Siliwangi Angkatan 2022)

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Penelitian ini bertujuan untuk mengetahui pengaruh *digital skills* dan *soft skills* terhadap *work readiness*, serta menguji peran *career adaptability* sebagai variabel moderasi dalam memperkuat hubungan tersebut. Metode penelitian yang digunakan adalah metode kuantitatif dengan pendekatan survei, jenis data yang digunakan yaitu data primer, populasi dalam penelitian ini sebanyak 389 mahasiswa dan jumlah sampel sebanyak 80 mahasiswa tingkat akhir Fakultas Teknik Universitas Siliwangi angkatan 2022 dengan pengambilan sampel yang digunakan dalam penelitian ini adalah *proportionate stratified random sampling*. Alat analisis dalam penelitian ini menggunakan *Structural Equation Modeling-Partial Least Square* (SEM-PLS). Hasil penelitian menunjukkan bahwa *digital skills* dan *soft skills* berpengaruh positif terhadap *work readiness* mahasiswa. *Career adaptability* terbukti mampu memperkuat pengaruh *soft skills* terhadap *work readiness*, namun tidak memoderasi hubungan antara *digital skills* dan *work readiness*.

Kata Kunci: Kompetensi Digital, *Soft Skills*, Kesiapan Kerja, dan Adaptabilitas Karir.