

ABSTRAK

REVI SEPTIA.2026."THE USE OF ONLINE COMICS IN EXTENSIVE READING COURSE: STUDENTS' VIEWPOINT".Department of English Education. Faculty of Educational Sciences and Teachers' Training. University of Siliwangi. Tasikmalaya.

Penelitian ini mengkaji persepsi mahasiswa terhadap penggunaan komik daring dalam mata kuliah Extensive Reading serta bagaimana media tersebut memengaruhi motivasi membaca mereka. Penelitian ini bertujuan untuk mengeksplorasi pandangan mahasiswa mengenai peran komik daring dalam mendukung motivasi membaca dan mempertahankan kebiasaan membaca. Penelitian ini menggunakan desain studi kasus deskriptif. Data dikumpulkan melalui wawancara semi-terstruktur secara daring dengan tiga mahasiswa semester dua dari Program Studi Pendidikan Bahasa Inggris yang memiliki pengalaman membaca komik daring selama mengikuti perkuliahan. Data dianalisis menggunakan analisis tematik berdasarkan kerangka kerja Braun dan Clarke, dengan temuan yang diinterpretasikan melalui komponen persepsi kognitif, afektif, dan konatif. Hasil penelitian menunjukkan bahwa dari aspek kognitif, mahasiswa memandang komik daring sebagai bahan bacaan yang mudah diakses dan mendukung kegiatan membaca karena ketersediaannya secara digital, fitur interaktif yang dimiliki, serta integrasi antara elemen visual dan teks yang membantu pemahaman. Dari aspek afektif, estetika visual, keberagaman genre, serta alur cerita yang menarik menimbulkan respons emosional positif yang meningkatkan minat mahasiswa untuk membaca, meskipun alur cerita yang repetitif terkadang menimbulkan rasa bosan. Dari aspek konatif, perilaku membaca mahasiswa pada awalnya dipengaruhi oleh tuntutan tugas perkuliahan; namun, keberlanjutan kebiasaan membaca menunjukkan perbedaan berdasarkan tingkat pencapaian mahasiswa. Mahasiswa dengan pencapaian tinggi cenderung tetap melanjutkan kegiatan membaca secara sukarela, sedangkan mahasiswa dengan pencapaian sedang dan rendah menunjukkan penurunan frekuensi membaca

setelah perkuliahan berakhir. Temuan ini menunjukkan bahwa komik daring dapat mendukung motivasi membaca, tetapi keberlanjutan keterlibatan membaca dalam jangka panjang sangat bergantung pada minat intrinsik mahasiswa serta keterikatan emosional mereka terhadap bahan bacaan.

Kata Kunci: *Komik Online, Extensive Reading, Sudut Pandang Mahasiswa, Motivasi Membaca*

ABSTRACT

REVI SEPTIA.2026."THE USE OF ONLINE COMICS IN EXTENSIVE READING COURSE: STUDENTS' VIEWPOINT".Department of English Education. Faculty of Educational Sciences and Teachers' Training. University of Siliwangi. Tasikmalaya.

This study investigates students' perceptions of using online comics in an Extensive Reading course and how these materials influence their reading motivation. The research aims to explore students' viewpoints regarding the role of online comics in supporting reading motivation and sustaining reading habits. A descriptive case study design was employed. Data were collected through online semi-structured interviews with three second-semester students from the English Education Department who had experience reading online comics during the course. The data were analyzed using thematic analysis based on Braun and Clarke's framework, with findings interpreted through the cognitive, affective, and conative components of perception. The findings indicate that from the cognitive aspect, students perceived online comics as accessible and supportive reading materials due to their digital availability, interactive features, and visual-textual integration that facilitated comprehension. From the affective aspect, visual aesthetics, genre variety, and engaging storylines created positive emotional responses that increased students' interest in reading, although repetitive plots occasionally led to boredom. From the conative aspect, students' reading behavior was initially influenced by task-based requirements; however, the sustainability of reading habits varied among achievement levels. High-achieving students tended to continue reading voluntarily, while medium and low-achieving students showed reduced reading frequency after the course ended. These findings suggest that online comics can support reading motivation, but long-term engagement depends largely on students' intrinsic interest and emotional connection with the reading materials.

Keywords: Online Comics, Extensive Reading, Students' Viewpoint, Reading Motivation