

ABSTRAK

HANI SUSILAWATI. 2026. PENGARUH *ENTREPRENEUR MENTALITY* DAN PENDIDIKAN KEWIRAUSAHAAN TERHADAP MINAT BERWIRAUSAHA DAN IMPLIKASINYA TERHADAP PROSES PENGAMBILAN KEPUTUSAN BERWIRAUSAHA (Survei pada Mahasiswa Pendidikan Ekonomi Angkatan 2022 dan 2023 Fakultas Keguruan dan Ilmu Pendidikan Universitas Siliwangi). Dibawah bimbingan Kurniawan, M.M dan Gugum Gumilar, M.Pd.

Penelitian dilatarbelakangi oleh rendahnya rasio kewirausahaan nasional serta masih rendahnya keberanian mahasiswa dalam mengambil keputusan untuk berwirausaha. Penelitian bertujuan untuk mengetahui pengaruh *entrepreneur mentality* dan pendidikan kewirausahaan terhadap minat berwirausaha serta implikasinya terhadap proses pengambilan keputusan berwirausaha pada Mahasiswa Pendidikan Ekonomi Angkatan 2022 dan 2023 Fakultas Keguruan dan Ilmu Pendidikan Universitas Siliwangi. Penelitian ini menggunakan jenis penelitian kuantitatif dengan metode survei. Populasi dalam penelitian berjumlah 261 mahasiswa dengan teknik pengambilan sampel menggunakan *simple random sampling*, sehingga diperoleh 149 mahasiswa sebagai sampel penelitian. Teknik pengumpulan data dilakukan melalui penyebaran kuesioner menggunakan skala likert. Teknik analisis data menggunakan *Structural Equation Modeling* (SEM) berbasis *Partial Least Square* (PLS) dengan pengujian hipotesis melalui *bootstrapping* pada tingkat signifikansi 5%. Hasil penelitian menunjukkan bahwa *entrepreneur mentality* dan pendidikan kewirausahaan berpengaruh signifikan terhadap minat berwirausaha serta proses pengambilan keputusan berwirausaha. Minat berwirausaha berpengaruh signifikan terhadap proses pengambilan keputusan berwirausaha. Pengujian tidak langsung menunjukkan bahwa pendidikan kewirausahaan berpengaruh signifikan melalui minat berwirausaha, sedangkan *entrepreneur mentality* tidak menunjukkan pengaruh tidak langsung yang signifikan.

Kata kunci: *Entrepreneur Mentality*, Pendidikan Kewirausahaan, Minat Berwirausaha, Proses Pengambilan Keputusan Berwirausaha

ABSTRACT

HANI SUSILAWATI. 2026. THE INFLUENCE OF ENTREPRENEUR MENTALITY AND ENTREPRENEURSHIP EDUCATION ON ENTREPRENEURIAL INTEREST AND ITS IMPLICATIONS FOR THE ENTREPRENEURIAL DECISION MAKING PROCESS (Survey on Economic Education Students Class of 2022 and 2023, Faculty of Teacher Training and Education, Siliwangi University). Under the guidance of Kurniawan, M.M and Gugum Gumilar, M.Pd.

The research is motivated by the low ratio of national entrepreneurship and the low courage of students in making decisions to be entrepreneurs. The research aims to determine the influence of entrepreneurial mentality and entrepreneurship education on entrepreneurial interest and its implications on the entrepreneurial decision-making process in Economic Education Students of the 2022 and 2023 Batches of the Faculty of Teacher Training and Education, Siliwangi University. This study uses a type of quantitative research with a survey method. The population in the study was 261 students with a sampling technique using simple random sampling, so that 149 students were obtained as a research sample. The data collection technique was carried out through the distribution of questionnaires using the Likert scale. The data analysis technique used Structural Equation Modeling (SEM) based on Partial Least Square (PLS) with hypothesis testing through bootstrapping at a significance level of 5%. The results of the study show that entrepreneurial mentality and entrepreneurship education have a significant effect on entrepreneurial interest and entrepreneurial decision-making process. Entrepreneurial interest has a significant effect on the entrepreneurial decision-making process. Indirect testing showed that entrepreneurship education had a significant effect through entrepreneurial interest, whereas entrepreneurial mentality did not show a significant indirect influence.

Keywords: *Entrepreneur Mentality, Entrepreneurship Education, Entrepreneurial Interest, Entrepreneurial Decision Making Process*