

TABLE OF CONTENTS

APPROVAL SHEET	i
APPROVAL SHEET	ii
LEMBAR PERNYATAAN	iii
PERSONAL PAGE (MOTTO)	iv
<i>ABSTRAK</i>	v
ABSTRACT.....	vi
PREFACE	vii
ACKNOWLEDGEMENTS.....	vii
TABLE OF CONTENTS.....	x
LIST OF TABLES	xii
LIST OF FIGURES	xiii
LIST OF ENCLOSURES	xiv
CHAPTER 1	1
INTRODUCTION.....	1
A. Background of the Study	1
B. Formulation of the Problem	4
C. Operational Definitions.....	4
C. Aim of the Study.....	5
D. Significances of the Study	5
1. Theoretical Use.....	5
2. Empirical Use	5
3. Practical Use	5
CHAPTER 2.....	6
LITERATURE REVIEW.....	6
A. Theoretical Framework	6
1. Definition of Collaborative Writing	6
2. Stages of Collaborative Writing	7
3. The Benefits and Drawbacks of Collaborative Writing	8
4. Collaborative Writing in an ESP Course Design Context.....	10
5. Canva	10
6. Applying the TAM to Explore Students' Perceptions of Canva-Based Collaborative Writing in ESP Course Design	11
B. Study of Relevant Research.....	13
CHAPTER 3.....	16
RESEARCH METHODOLOGY.....	16

A. Research Design	16
B. Research Setting and Participants	16
C. Data Collection	17
D. Data Analysis	18
E. Research Schedule	25
CHAPTER 4	26
FINDINGS AND DISCUSSION	26
A. Findings	26
1. Perceived Usability through efficiency and strategic improvement in Canva usage	26
2. Perceived ease of use through adaptable and accessible Canva experience ...29	
3. Positive attitude toward a creative and collaborative Canva experience	33
4. Behavioral intention shaped by collaborative digital engagement	35
B. Discussion	39
CHAPTER 5	46
CONCLUSION AND SUGGESTIONS	46
A. Conclusion	46
B. Suggestions	47
REFERENCES	48
ENCLOSURE	55

LIST OF TABLES

Table 1. Generate Initial Code.....	19
Table 2. Initial Code.....	21
Table 3. Searching for the theme.....	22
Table 4. Reviewing Theme.....	23
Table 5. Defining and Naming Theme.....	24
Table 6. Research of Schedule.....	25
Table 7. Transcript of Interview Data Perceived Usability through Efficiency and Strategic Improvement in Canva Usage.....	27
Table 8. Transcript of Interview Data Perceived Ease of Use through Adaptable and Accessible Canva Experience.....	29
Table 9. Transcript of Interview Positive Attitude Toward a Creative and Collaborative Canva Experience.....	33
Table 10. Transcript of Interview Behavioral Intention Shaped by Collaborative Digital Engagement.....	36

LIST OF FIGURES

Figure 1. Canva Homepage.....11

LIST OF ENCLOSURES

Enclosure 1. Consent form.....	59
Enclosure 2. Interview Guideline.....	62
Enclosure 3. Data Analysis.....	64
Enclosure 4. Approved Research Tentative.....	95
Enclosure 5. <i>Kartu Bimbingan</i>	100
Enclosure 6. <i>Surat Keputusan Bimbingan</i>	101