

ABSTRACT

AI MIRNA NURHAMIDAH. 2026. THE IMPLEMENTATION OF THE MAKE A MATCH TYPE COOPERATIVE LEARNING MODEL USED BY PUZZLE MEDIA ON STUDENTS' LEARNING OUTCOMES IN ECONOMICS (Experimental Study in Grade X of SMA Negeri 6 Tasikmalaya in the 2025/2026 Academic Year). Department of Economic Education. Faculty of Teacher Training and Education, Siliwangi University. Under the guidance of Ati Sadiah, M.Pd. and Rendra Gumilar, M.Pd.

This research is based on the low learning outcomes of students in economics subjects and aims to determine the effect of the application of the Make A Match type cooperative learning model assisted by puzzle media in improving student learning outcomes in financial institution materials in the economy. The method used was an experiment with the Pre-Test Post-Test Non-Equivalent Control Group Design. The data collection technique was carried out through a multiple-choice test. The research population includes all students of class X of SMAN 6 Tasikmalaya for the 2025/2026 school year. The research sample consisted of two classes, namely class X-3 as an experimental class that was given treatment using the Make A Match model with the help of puzzle media, and class X-7 as a control class that used conventional learning. The results of data analysis and hypothesis testing with independent sample t-test showed a Sig. (2-tailed) value of < 0.000 , so the research hypothesis was accepted. The average posttest score in the experimental class was higher than in the control class. Thus, it can be concluded that the Make A Match learning model assisted by puzzle media is more effective in improving student learning outcomes compared to conventional learning models.

Keywords: Make A Match (MAM), Puzzle, Learning Outcomes