

ABSTRACT
***THE EFFECT OF JOB INSECURITY AND JOB SATISFACTION
ON CAREER INTENTION WITH SELF-EFFICACY AS A
MEDIATING VARIABLE***

(A Study of Sales Assistants at Tasco Minimart in Tasikmalaya)

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The purpose of this study is to determine how Job Insecurity and Job Satisfaction affect Career Intention with Self-efficacy as a mediating variable among salespeople at Tasco Minimart in Tasikmalaya. The research method used is a quantitative survey, while the sampling technique uses proportional sampling. Data collection was conducted through questionnaires. The analysis tool used was PLS-SEM analysis. The results showed that job insecurity and job satisfaction influenced career intention. In addition, self-efficacy also influenced career intention. Furthermore, Job Insecurity and Job Satisfaction influence Self-efficacy. Self-efficacy mediates the relationship between Job Insecurity and Job Satisfaction on Career Intention among Tasco Minimart salespeople in Tasikmalaya.

Keywords: job insecurity, job satisfaction, self-efficacy, career intention