

ABSTRACT

Nilan Minggiani, 2026. **“THE EFFECT OF THE COOPERATIVE LEARNING MODEL TYPE TEAMS GAMES TOURNAMENT (TGT) ASSISTED BY SNAKES AND LADDERS MEDIA ON LEARNING OUTCOMES (A Quasi-Experimental Study in Economics Subject for Class XI F 8 and XI F 9 at Senior High School 1 Ciamis, Academic Year 2025/2026).”** Department of Economic Education, Faculty of Teacher Training and Education, Universitas Siliwangi, Tasikmalaya. Supervised by Gugum Gumilar, S.Pd., M.Pd. and Rendra Gumilar, S.Pd., M.Pd.

This research was motivated by the low learning outcomes of students in Economics. This study aims to determine the effect of the cooperative learning model type Teams Games Tournament (TGT) assisted by snakes and ladders media on the learning outcomes of eleventh-grade students at Senior High School 1 Ciamis. The research employed a quantitative method with a quasi-experimental design using a pre-test and post-test non-equivalent control group design. The population of this study consisted of all eleventh-grade students, with class XI F 9 as the experimental group and class XI F 8 as the control group, selected using a nonprobability sampling technique. Data were collected through pre-test and post-test instruments and analyzed using IBM SPSS 26.0 software. The results showed an improvement in student learning outcomes in the class that applied the cooperative learning model type Teams Games Tournament (TGT) assisted by snakes and ladders media compared to the class that used conventional learning methods, as indicated by differences in the average scores of pre-test, post-test, and N-Gain. Thus, the results of this study indicate that the implementation of the cooperative learning model of the Teams Games Tournament (TGT) type, assisted by the snakes and ladders media, has a positive effect on students' learning outcomes in Economics, particularly on the topics of Money Theory, Price Index, and Inflation, for eleventh-grade students at Senior High School 1 Ciamis.

Keywords: Learning Outcomes, Teams Games Tournament (TGT), Snakes and Ladders Media.