

## ***ABSTRACT***

### ***The Influence of Interest Rate, Economic Value Added, and Market Value Added on Market Stock Price***

*(A Case Study of PT. Puradelta Lestari Tbk)*

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*The objective of this study was to determine the magnitude of the influence of interest rate, economic value added, and market value added on the market stock price of PT. Puradelta Lestari. The research method employed was quantitative with an explanatory verificative approach, utilizing secondary data collection through desk research. The analysis tool used was multiple linear regression. The results showed that: (1) Interest rate had a positive but not significant effect on the market stock price. (2) Economic value added had a negative but not significant effect on the market stock price. (3) Market value added had a positive and significant effect on the market stock price.*

*Keywords: interest rate, economic value added, market value added, market stock price.*