ABSTRACT

Nazla Nabilah Nurhikmah. 2025. LEVEL OF SATISFACTION OF MUSIC ARTS TRAINING PARTICIPANTS (STUDY OF TRAINING PARTICIPANTS AT PURWACARAKA MUSIC STUDIO TASIKMALAYA BRANCH). Departement of Community Education. Faculty of Teacher Training and Education, Siliwangi University, Tasikmalaya.

The absence of participant satisfaction assessments has made it difficult for Purwacaraka Music Studio Tasikmalaya Branch to measure participant satisfaction and determine the success of the training program being held. This research aims to measure the level of satisfaction of musical art training participants at Purwacaraka Music Studio Tasikmalaya Branch based on indicators of training elemets. The research method uses descriptive quantitative. The research sampling technique used a random sampling technique totaling 34 people. This research uses a likert scale with the categories Very Satisfied (VS), Satisfied (P), Quite Satisfied (QS), Dissatisfied (D) and Very Dissatisfied (VD). The results of descrive analysis show that the implementation of the training meets ideal standards and the level of participant satisfaction is in the very satisfied category, seen from the mean or average number of 161,9118 with the very satisfied cetegory and the highest score being 178 for 1 person. The overall percentage of satisfaction level of training participants was 89,9% in the very satisfied category, the highest percentage was obtained in the trainer/instructor indicator at 95% in the very satisfied category and the lowest percentage was in the facilities indicator at 85%. It can be concluded that the satisfaction level of musical arts training participants is in the very satisfied category, indicating that the implementation of musical arts training has been very good. Purwacaraka Music Studio Tasikmalaya Branch needs to maintain this quality, as for the lowest percentage, event though it is in the very satisfied category, it needs to be taken inti account for future evaluation for the institution so that it can improve it.

Keywords: Participant Satisfaction, Training, Musical Arts