

ABSTRACT

*Asri, Reina Nur. 2025 **THE ROLE OF INSTRUCTORS IN GRAPHIC DESIGN TRAINING PROGRAMS** (A Study at the Nurul Ihsan Community Training Center at the Nurul Ihsan Islamic Boarding School, Cicangkudu Village, Mangunreja Village, Tasikmalaya Regency). Department of Community Education, Faculty of Teacher Training and Education, Siliwangi University, Tasikmalaya.*

The development of technology, especially in the field of graphic design, opens up many opportunities to support various activities, including in Islamic boarding schools. However, the lack of skills of students around Islamic boarding schools in the field of graphic design and there is an imbalance between the number of instructors and the number of participants, so that it is less than optimal in delivering material and less than optimal in supporting promotional activities in Islamic boarding schools. The purpose of this study was to determine the role of instructors in graphic design training programs. The research method used is descriptive qualitative through data collection techniques of interviews, observations and documents. The results of the study showed that there were 6 roles of instructors in the graphic design training program, including as an informant, the instructor updates the material and delivers the material using the case study method to train participants' critical thinking, as a facilitator creates an interesting learning atmosphere, as a motivator provides stimulus and appreciation for the work of participants, as a planner conducts training needs assessment to identify needs, as a guide and mentor provides special guidance for participants who need further assistance, and as an evaluator evaluates learning outcomes through written tests, interviews and product tests. The conclusion of study is that instructors at the Nurul Ihsan Community BLK play a role in the graphic design training program through several roles, namely as informants, facilitators, motivators, planners, mentors and guides and evaluators.

Keywords: *Role of Instructors, Training, Community Training Centers*