

ABSTRACT

Ragam Raihan, 2024. Community Empowerment Through Saung Ciburial Tourism Village in Increasing Community Income (Study on Community Empowerment in Sukalaksana Village, Garut Regency). Department of Community Education, Faculty of Teacher Training and Education, Siliwangi University, Tasikmalaya.

The low awareness and knowledge of the Sukalaksana Village community in managing potential resources so that they do not have the skills and capacity to utilize existing potential resources into a tourism village concept. This study aims to determine the stages of community empowerment through the Saung Ciburial tourism village in improving the welfare of the Sukalaksana Village community, Garut Regency. The method used is a qualitative descriptive method that aims to describe a particular phenomenon. Data collection techniques through interviews, observation, and documentation. The condition of this village shows that the village's potential, both natural and cultural, has been neglected, causing difficulties in finding employment and economic instability. The management team conducted socialization of the village's potential and benefits in participating in the tourism village. The planning stage includes the construction of facilities and infrastructure funded by village funds and Star Energy to showcase the village's cultural potential. The implementation stage includes strengthening social organizations, encouraging community participation, and assessing the success of the program. The termination stage focuses on increasing awareness, fostering independence, and increasing the capacity of the local community. The results of the study showed an average increase in income from Rp. 1,000,000 to Rp. 1,800,000. Therefore, it can be concluded that the empowerment stage is very important for community empowerment. The next evaluation stage aims to assess success and ensure the implementation of the program and to increase family income.

Keywords: *Tourism Village, Community Empowerment, Family Income.*