

ABSTRACT

INDA ASRI DAMAYANTI. 2025. EVALUATION OF FAMILY WELFARE EMPOWERMENT PROGRAM IN THE FOOD SECTOR (Study On PKK Members Based On The Cipp Method In Tasikmalaya City). Departement of Community Education. Faculty of Teacher Training and Education. Siliwangi University. Tasikmalaya.

One of the basic human needs that must be met is in the food aspect. However, the food security system in Indonesia is still vulnerable. One of the preventive measures for food insecurity can be overcome through the Family Welfare Empowerment (PKK) program in the food sector. Lack of knowledge and skills and low level of cooperation among members in running the program make it necessary to have evaluation activities. This study aims to find out the results of the evaluation of the Family Welfare Empowerment program based on the CIPP method. The research method used is qualitative descriptive. Data collection techniques are carried out by means of observation, interviews and documentation. The subjects in this study used purposive sampling. The results of the study are that: Context evaluation, with PKK members who understand the importance of food fulfillment, and the PKK My Heart program is held to increase knowledge and skills. Input Evaluation, with the use of adequate funds, facilities and infrastructure as well as support from external parties. Evaluation Process, with the implementation of the program in accordance with the plan, but there is still a lack of time adjustment for some PKK members in participating in the program. Product evaluation, with the satisfaction of PKK members with the improvement of knowledge and skills obtained. The conclusion of this study through the CIPP method can help the family welfare empowerment program in the food sector.

Keywords : Family empowerment, Program Evaluation, CIPP Method.