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PEMINATAN ADMINISTRASI KEBIJAKAN KESEHATAN  
2025**

**ABSTRAK**

**ADHYNDA MAULYNA DUTA MAHARDYKA**

**ANALISIS IMPLEMENTASI PROGRAM PENCEGAHAN PENYAKIT  
HIV/AIDS DI UPTD PUSKESMAS KAHURIPAN KOTA TASIKMALAYA  
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*Human Immunodeficiency Virus (HIV)* dan *Acquired Immunodeficiency Syndrome (AIDS)* merupakan masalah kesehatan global yang terus mengalami peningkatan, termasuk di Kota Tasikmalaya. Puskesmas sebagai fasilitas pelayanan kesehatan tingkat pertama memiliki peran penting dalam implementasi program pencegahan HIV/AIDS. Penelitian ini bertujuan untuk menganalisis implementasi program pencegahan HIV/AIDS di UPTD Puskesmas Kahuripan Kota Tasikmalaya tahun 2025 menggunakan teori implementasi kebijakan George C. Edward III yang mencakup variabel komunikasi, sumber daya, disposisi, dan struktur birokrasi. Penelitian ini menggunakan metode kualitatif deskriptif. Teknik pengumpulan data dilakukan melalui wawancara mendalam kepada informan dan telaah dokumen. Hasil penelitian menunjukkan bahwa komunikasi program belum berjalan optimal karena masih terdapat kendala dalam transmisi informasi, kejelasan pesan, dan konsistensi. Dari sisi sumber daya, keterbatasan SDM, logistik, dan anggaran menjadi hambatan utama. Disposisi pelaksana program cukup baik, namun belum sepenuhnya melibatkan masyarakat dan kelompok risiko. Struktur birokrasi telah dilengkapi SOP, namun implementasinya belum konsisten dan koordinasi lintas sektor masih terbatas. Dapat disimpulkan bahwa implementasi program pencegahan HIV/AIDS di Puskesmas Kahuripan belum berjalan secara optimal, diperlukan penguatan di keempat variabel untuk meningkatkan kualitas program dan menekan penularan HIV/AIDS.

**Kata Kunci:** Implementasi, HIV/AIDS, Puskesmas, Program, Pencegahan.

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**ABSTRACT**

**ADHYNDA MAULYNA DUTA MAHARDYKA**

**ANALYSIS OF THE IMPLEMENTATION OF THE HIV/AIDS DISEASE  
PREVENTION PROGRAM AT UPTD PUSKESMAS KAHURIPAN  
TASIKMALAYA CITY IN 2025**

*Human Immunodeficiency Virus (HIV) and Acquired Immunodeficiency Syndrome (AIDS) are global health problems that continue to increase, including in Tasikmalaya City. Puskesmas as a first-level health care facility has an important role in the implementation of HIV/AIDS prevention programs. This study aims to analyze the implementation of the HIV/AIDS prevention program at the UPTD Puskesmas Kahuripan Tasikmalaya City in 2025 using George C. Edward III's policy implementation theory which includes communication variables, sources of information, and resources. Edward III policy implementation theory which includes communication, resources, disposition, and bureaucratic structure variables. This research uses descriptive qualitative methods. Data collection techniques were conducted through in-depth interviews with informants and document review. The results showed that program communication has not run optimally because there are still obstacles in information transmission, message clarity, and consistency. In terms of resources, limited human resources, logistics, and budget are the main obstacles. The disposition of program implementers is quite good, but has not fully involved the community and risk groups. The bureaucratic structure has been equipped with SOPs, but implementation has not been consistent and cross-sector coordination is still limited. It can be concluded that the implementation of the HIV/AIDS prevention program at Puskesmas Kahuripan has not run optimally, and strengthening in all four variables is needed to improve the quality of the program and reduce HIV/AIDS transmission.*

**Keywords:** *Implementation, HIV/AIDS, Community Health Centers, Programm, Prevention.*