ABSTRACT

Siti Zakiyah Maulida. 2025. Women's Empowerment through Batik Skills (Study on the Jalatrang Creative Batik House, Jalatrang Village, Cipaku District, Ciamis Regency). Department of Community Education. Faculty of Teacher Training and Education. Siliwangi University.

The lack of activities to hone women's creativity in Jalatrang Village is one of the backgrounds for the formation of this empowerment program. The Jalatrang Village Government is trying to form the Jalatrang Creative Batik House to revive Ciamis batik which is now starting to fade. The purpose of this study is to find out the process of empowering women through batik skills at Rumah Batik Jalatrang Creative. This study uses a qualitative descriptive method with data collection through observation, interviews, and documentation. The results of this study show that the process of empowering women through batik skills at Rumah Batik Jalatrang Creative has been running as planned. The empowerment process carried out at Rumah Batik Jalatrang Creative begins by identifying potentials and problems through meetings, the process of preparing an activity plan is carried out through discussions to determine the right plan, then the process of implementing the activity plan is carried out with a focus on the main goal, namely empowerment through batik skills by providing training so that the production process can run well, the last process is to monitor the process and The results of the activity are carried out by monitoring through documentation, attendance, and activity reports. The conclusion of this study is that the process of empowering women at Rumah Batik Jalatrang Creative begins with the process of identifying and reviewing the potential of the area, preparing an activity plan, implementing an activity plan, and monitoring the process and results of the activity.

Keywords: Batik Skills, Women's Empowerment, Process Empowerment