

ABSTRAK

TINGKAT PENERAPAN STANDAR OPERASIONAL PROSEDUR DAN PENDAPATAN USAHATANI CABAI RAWIT DOMBA DI KELOMPOK TANI NARATAS DESA RAKSASARI

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ABSTRAK

Penelitian ini dilaksanakan tahun 2025 di Kelompok Tani Naratas, Desa Raksasari, Kecamatan Taraju, Kabupaten Tasikmalaya dengan tujuan mengkaji penerapan Standar Operasional Prosedur (SOP) dan pendapatan usahatani cabai rawit domba. Metode yang digunakan adalah survei dengan pendekatan kuantitatif deskriptif, melibatkan seluruh anggota kelompok tani (20 orang) sebagai responden. Data diperoleh melalui observasi, wawancara, dan kuesioner, kemudian dianalisis menggunakan skala Likert dan rumus pendapatan usahatani. Hasil penelitian menunjukkan penerapan SOP tergolong “optimal”, dengan pendapatan rata-rata petani mencapai Rp43.435.444 per hektar per musim.

Kata Kunci: SOP, optimal, pendapatan, cabai rawit domba, usahatani, Kelompok Tani Naratas.

ABSTRACT

***THE LEVEL OF IMPLEMENTATION OF STANDARD OPERATIONAL
PROSEDURES AND INCOME FROM CAPCISUM FRUTESCENS
CULTIVATION IN THE NARATAS FARMING GROUP OF RAKSASARI
VILLAGE***

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ABSTRACT

This research was conducted in 2025 at the Naratas Farmers Group, Raksasari Village, Taraju Sub-district, Tasikmalaya Regency, aiming to examine the application of Standard Operating Procedures (SOP) and farm income of Capsicum frutescens cultivation. A survey method with a descriptive quantitative approach was applied, involving all 20 group members as respondents. Data were collected through observation, interviews, and questionnaires, and analyzed using the Likert scale and farm income formula. The results show that SOP application was categorized as “optimal,” with an average income of IDR Rp43.435.444 per hectare per season.

Keywords: SOP, optimal, income, bird's eye chili, farming, Naratas Farmer Group