

## TABLE OF CONTENTS

	<b>Page</b>
<b>APPROVAL SHEET</b> .....	ii
<b>EXAMINER PAGE</b> .....	iii
<b>PERNYATAAN</b> .....	iv
<b>ABSTRAK</b> .....	v
<b>ABSTRACT</b> .....	vi
<b>PREFACE</b> .....	vii
<b>ACKNOWLEDGEMENTS</b> .....	viii
<b>TABLE OF CONTENTS</b> .....	x
<b>LIST OF TABLES</b> .....	xii
<b>LIST OF FIGURES</b> .....	xiii
<b>LIST OF ENCLOSURES</b> .....	xiv
<b>CHAPTER 1 INTRODUCTION</b> .....	1
A. Background of the Study .....	1
B. Formulation of the Problem .....	3
C. Operational Definitions .....	3
D. Aim of the Study .....	4
E. Significances of the Study .....	4
1. Theoretical Significance .....	4
2. Practical Significance.....	4
3. Empirical Significance .....	4
<b>CHAPTER 2 LITERATURE REVIEW</b> .....	5
A. Theoretical Framework .....	5
1. Cultural Values .....	5
2. Cultural Values in ELT Textbook.....	6
3. <i>Merdeka</i> Curriculum .....	8
4. ELT Textbooks .....	9
5. Multimodal Discourse Analysis (MDA).....	10
B. Study of Relevant Research .....	15
<b>CHAPTER 3 RESEARCH METHODOLOGY</b> .....	16

A. Research Design.....	16
B. Research Object.....	16
C. Data Collection.....	18
D. Data Analysis .....	19
E. Research Schedule.....	22
<b>CHAPTER 4 FINDINGS AND DISCUSSIONS .....</b>	<b>23</b>
1. Representing the Value of Social Organization through Tolerance and Friendship .....	23
2. Representing the Value of Knowledge System through Food Classification and Cultural Comparison.....	30
3. Representing the Value of Language as a Medium of Communication through Preferences and Identity .....	32
4. Representing the Value of Religious System through Clothing and Identity Symbol .....	35
<b>CHAPTER 5 CONCLUSION AND SUGGESTIONS.....</b>	<b>40</b>
A. Conclusion.....	40
B. Suggestions.....	41
1. For Textbook Developers and Publisher.....	41
2. For English Language Teachers.....	41
3. For Future Research .....	41
<b>REFERENCES.....</b>	<b>42</b>
<b>ENCLOSURES.....</b>	<b>45</b>

## LIST OF TABLES

<b>Table 1</b> Kress and van Leeuwen's Visual Grammar.....	12
<b>Table 2.</b> Transitivity Analysis of Relational Processes .....	25
<b>Table 3.</b> Transitivity Analysis of Mental Process .....	27
<b>Table 4.</b> Transitivity Analysis of Mental Processes .....	33
<b>Table 5.</b> Transitivity Analysis of Relational Processes .....	34

## LIST OF FIGURES

<b>Figure 1</b> Halliday's Transitivity Verbal System .....	14
<b>Figure 2.</b> Made and Alfonso in front of the house .....	24
<b>Figure 3.</b> Direct gaze (demand).....	26
<b>Figure 4.</b> Indirect gaze (offer) .....	27
<b>Figure 5.</b> Frontal angle and eye-level angle .....	28
<b>Figure 6.</b> Information value.....	30
<b>Figure 7.</b> Information Value.....	31
<b>Figure 8.</b> Mother wearing hijab.....	35

## **LIST OF ENCLOSURES**

<b>Enclosure 1</b> Selected image and text from chapter 2 page 13 .....	45
<b>Enclosure 2</b> Selected image and text from chapter 2 page 16 .....	45
<b>Enclosure 3</b> Selected image and text from chapter 2 page 17 .....	46
<b>Enclosure 4.</b> Visual Grammar Analysis of picture 1 .....	47
<b>Enclosure 5.</b> Visual Grammar Analysis of picture 2 .....	50
<b>Enclosure 6.</b> Visual Grammar Analysis of Picture 3 .....	54
<b>Enclosure 7.</b> Transitivity Analysis .....	58
<b>Enclosure 8</b> Approved research tentative.....	60
<b>Enclosure 9</b> Kartu Bimbingan.....	61
<b>Enclosure 10</b> Kartu Bimbingan.....	62