PREFACE

This research, entitled "Viewers' Perception of the English learning video uploaded on Zelina Fahrani's Instagram post," was submitted as fulfillment of the requirements for the seminar proposal course. The context in this research is important and relevant to be discussed to know the extent to which social media (Instagram posts) in learning English affects a large number of audiences.

This research is filled with background, information, review, literature, and methodology. In this research, researchers used a qualitative approach. This research was aimed at finding out the extent of the audience's perception and how much influence the English learning posts uploaded to Zelina Fahrani's Instagram account had. The type of research design used is a qualitative approach with a case study as the research design.

Therefore, the researcher will greatly appreciate any kind of suggestions and criticism from the readers. Finally, the researcher hopes this research will be useful for her and the readers.

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