

ABSTRAK

WAJDA SHAFIRA (2025). “EXPLORING AN ENGLISH TEACHER’S EXPERIENCE IN INTEGRATING DIGITAL MEDIA INTO ENGLISH INSTRUCTION: A CASE STUDY” Program Studi Pendidikan Bahasa Inggris, Fakultas Keguruan dan Ilmu Pendidikan, Universitas Siliwangi, Tasikmalaya.

Digital media merupakan media berbasis teknologi yang mencakup alat atau platform seperti video pembelajaran, aplikasi edukatif, website interaktif, dan presentasi digital, yang mendukung proses belajar mengajar. Penelitian ini bertujuan untuk menggambarkan pengalaman seorang guru bahasa Inggris dalam mengintegrasikan digital media di dalam pembelajaran bahasa Inggris. Untuk mencapai tujuan penelitian, digunakan metode penelitian deskriptif studi kasus. Metode pengumpulan data yang digunakan adalah wawancara semi-terstruktur dan dokumentasi sebagai metode pengumpulan data. Data wawancara diterjemahkan ke dalam bahasa Inggris, dan dianalisis menggunakan analisis tematik, dengan mengidentifikasi tiga tema utama: (1) Adaptasi guru terhadap penggunaan media digital dalam pengajaran bahasa, (2) Keterlibatan belajar siswa melalui media digital, dan (3) Dukungan institusional dalam implementasi media digital di Pesantren. Temuan penelitian ini mengungkapkan bahwa penggunaan media digital oleh guru bukan hanya respons terhadap tren teknologi, melainkan sebuah perjalanan reflektif yang dipengaruhi oleh waktu, tempat, dan konteks sosial. Meskipun ada tantangan seperti keterbatasan akses dan konektivitas, pengalaman guru menunjukkan bahwa media digital dapat meningkatkan keterlibatan siswa dan efisiensi pengajaran.

Kata kunci: Penelitian Studi Kasus; Media Digital; Pengalaman Guru

ABSTRACT

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Digital media refers to technology-based platforms such as learning videos, educational applications, interactive websites, and digital presentations, that support the teaching and learning process. This study aims to explore an English teacher's experience in integrating digital media in English teaching within an Islamic boarding school context. To achieve the research objectives, a descriptive case study research method was used. A descriptive case study approach was employed, with semi-structured interviews and documentation as the data collection method. The data were translated into English, and analyzed using thematic analysis, which identified three main themes: (1) Teacher's adaptation toward the use of digital media in language teaching, (2) Students learning engagement promotion through digital media, (3) Institutional support in implementing digital media in Islamic boarding school. The findings reveal that teachers' use of digital media is not merely a response to technological trends, but a reflective process shaped by time, place and social context. Furthermore, the Islamic boarding school environment significantly influenced how digital media was accessed and applied. While there are challenges such as limited access and connectivity, teachers' experiences show that digital media can increase student engagement and teaching efficiency.

Keywords: Case Study; Digital Media; Teacher's Experience