

PREFACE

This thesis entitled "Students' Perceptions of the Use of Perplexity AI in Academic Writing: A Case Study at One of Universities in Indonesia" and is submitted as one of the requirements to obtain a Bachelor of Education degree in the English Education Study Program, Faculty of Educational Sciences and Teachers' Training, Siliwangi University, Tasikmalaya.

This study aims to explore how university students perceive and engage with Perplexity AI, a specialized tool designed to assist with academic tasks. The importance of this study lies in its potential to illuminate the benefits and challenges associated with AI in an educational context. As students increasingly rely on such technologies, understanding their perceptions can inform educators and institutions on effective implementation strategies and address issues related to academic integrity and critical thinking.

The first chapter contains a background that explains the role of AI in education, problem formulation, operational definitions, the aims of the research, and research significance. The second chapter explains the literature review which contains the Technology Acceptance Model (TAM) framework in Studies of Relevant Research: AI in Academic Writing, the third chapter explains the research methodology which contains research design, research setting and participants, data collection, and data analysis, continued with fourth chapter the findings and discussions. Ended with fifth chapter the conclusion

The researcher invites readers to engage with this thesis, as it seeks to contribute valuable insights into the intersection of technology and academic writing, which will ultimately improve the educational experience for students. The researcher hopes this research will foster a deeper understanding of how AI can be used effectively in an academic setting.

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