

## TABLE OF CONTENTS

|   | Page        |
|---|-------------|
| <b>APPROVAL SHEET</b>   | <b>ii</b>   |
| <b><i>LEMBAR PERNYATAAN</i></b>   | <b>iv</b>   |
| <b>PERSONAL PAGE (MOTTO)</b>  | <b>v</b>    |
| <b><i>ABSTRAK</i></b>   | <b>vi</b>   |
| <b>ABSTRACT</b>   | <b>vii</b>  |
| <b>PREFACE</b>  | <b>viii</b> |
| <b>ACKNOWLEDGEMENTS</b>   | <b>ix</b>   |
| <b>TABLE OF CONTENTS</b>  | <b>x</b>    |
| <b>LIST OF TABLES</b>   | <b>xii</b>  |
| <b>LIST OF ENCLOSURES</b>   | <b>xiii</b> |
| <b>CHAPTER 1</b>  | <b>1</b>    |
| <b>INTRODUCTION</b>   | <b>1</b>    |
| A. Background of the Study  | 1           |
| B. Formulation of the Problem   | 3           |
| C. Operational Definitions  | 3           |
| D. Aim of the Study   | 4           |
| E. Significances of the Study   | 4           |
| <b>CHAPTER 2</b>  | <b>5</b>    |
| <b>LITERATURE REVIEW</b>  | <b>5</b>    |
| A. Theoretical Framework: MALL (Mobile Assisted Language Learning)            | 5           |
| B. Study of Relevant Research   | 14          |
| <b>CHAPTER 3</b>  | <b>17</b>   |
| <b>RESEARCH PROCEDURES</b>  | <b>17</b>   |
| A. Method of the Research   | 17          |
| B. Setting and Participant  | 17          |
| C. Data Collection  | 18          |
| D. Data Analysis  | 19          |
| E. Steps of the Research  | 24          |
| F. Time and Place of the Research   | 24          |
| <b>CHAPTER 4</b>  | <b>26</b>   |
| <b>RESEARCH FINDINGS AND DISCUSSIONS</b>                                      | <b>26</b>   |
| A. Interactivity Features Supporting English Learning Process (Interactivity) | 26          |

|   |           |
|---|-----------|
| B. Learning Environment and Access Flexibility                | 32        |
| C. Algorithm Personalization and Content Variety for Learning | 37        |
| <b>CHAPTER 5</b>  | <b>45</b> |
| <b>CONCLUSION AND SUGGESTION</b>                              | <b>45</b> |
| A. Conclusion   | 45        |
| B. Suggestions  | 46        |
| <b>REFERENCES</b>   | <b>48</b> |
| <b>ENCLOSURES</b>   | <b>55</b> |

## LIST OF TABLES

|   |           |
|---|-----------|
| <b>Table 1. Generating Initial Codes</b> .....          | <b>20</b> |
| <b>Table 2. Calculating Initial Codes</b> .....         | <b>21</b> |
| <b>Table 3. <i>Searching for Themes</i></b> .....       | <b>22</b> |
| <b>Table 4. <i>Defining and Naming Themes</i></b> ..... | <b>23</b> |
| <b>Table 5. Steps of the Research</b> .....             | <b>24</b> |
| <b>Table 6 Research Timeline</b> .....                  | <b>25</b> |

## LIST OF ENCLOSURES

|  |            |
|--|------------|
| <b>Enclosure 1. Consent Form .....</b>   | <b>55</b>  |
| <b>Enclosure 2. Interview guidelines .....</b>   | <b>59</b>  |
| <b>Enclosure 3. Interview Transcript.....</b>  | <b>61</b>  |
| <b>Enclosure 4. Approved Research Tentative.....</b>   | <b>101</b> |
| <b>Enclosure 5. SK Supervisor.....</b>   | <b>108</b> |
| <b>Enclosure 6. Proposal Guidance Card .....</b>   | <b>109</b> |
| <b>Enclosure 7. Evidence of Participants' Social Media Use for English<br/>Language Learning .....</b> | <b>110</b> |
| <b>Enclosure 8. Curriculum Vitae .....</b>   | <b>114</b> |