

## PREFACE

This thesis, entitled “Indonesian Junior High School Students’ Perception of YouTube Shorts as Vocabulary Learning Media in EFL Classroom” is submitted as partial fulfillment of the requirements for attaining *Sarjana Pendidikan* Degree at English Education Department, Faculty of Educational Sciences and Teachers’ Training, Siliwangi University, Tasikmalaya.

This thesis is filled with an introduction, literature review, methodology, research findings, and conclusion. The introduction tells the background of this study. The literature review provides the literature that the researcher uses as the foundation of this study. For the methodology, this research used a qualitative method and case study as a research design. To collect the data, semi-structured interviews were used, and thematic analysis was used to analyze the data. The finding section explains what the researcher found about students' perceptions of using YouTube Shorts as learning media, and the conclusion section contains the conclusion of this study and suggestions for future study

During the writing process of this thesis, the writer faced a lot of challenges; however, with help and support from many individuals, the writer was able to overcome them. The researcher is aware that this thesis still has many flaws on this thesis and it's still far from a perfect thesis. Therefore, the writer will receive any kind of suggestions and constructive criticism from the readers and he hope this proposal will be useful for the researcher and the readers.

Tasikmalaya, December 2025

Akmal Taufiqurrahman (192122085)

## **ACKNOWLEDGEMENT**

All thanks and praise to Allah *swt* because of His blessings the writer can finish this proposal entitled “Indonesian Junior High School Students’ Perception of YouTube Short as Vocabulary Learning Media in EFL Classroom” that was submitted to the English Education Department faculty, educational science, and teachers' training Universitas Siliwangi, Tasikmalaya. On this occasion, the researcher would also like to express sincere gratitude to

1. Head of English Education Department, Faculty of Educational Sciences and Teachers' Training, Siliwangi University, Tasikmalaya.
2. Melisa Sri, S.Pd., M.Pd., the first supervisor who has given correction and guidance in finishing this research proposal.
3. Neni Marlina, S.Pd., M.Pd., the second supervisor who has given suggestions and corrections in finishing this research seminar proposal.
4. All lectures of English Education Department, Faculty of Educational Sciences and Teachers' Training, Siliwangi University, Tasikmalaya.
5. My parents, who always give me support and pray in finishing my studies.

To conclude, the author realizes that this proposal is imperfect, thus the suggestions and criticism that could help in improving the proposal are very welcomed. Lastly, the author hopes this research proposal will be useful for many parties.

Tasikmalaya, December

2025

The Author

## TABLE OF CONTENTS

<b>APPROVAL SHEET</b>	<b>ii</b>
<b>ABSTRAK</b>	<b>v</b>
<b>PREFACE</b>	<b>vii</b>
<b>ACKNOWLEDGEMENT</b>	<b>viii</b>
<b>TABLE OF CONTENTS</b>	<b>ix</b>
<b>LIST OF TABLES</b>	<b>xii</b>
<b>LIST OF ENCLOSURE</b>	<b>xiii</b>
<b>CHAPTER 1</b>	
<b>INTRODUCTION</b>	<b>1</b>
A. Background of the Study	1
B. Formulation of the Problem	3
C. Operational Definitions	3
1. Learning Media	3
2. Short Video	3
3. EFL Students' Perceptions	3
D. Aim of the Research	4
E. Significances of the Study	4
1. Theoretical Uses	4
2. Practical Uses	4
3. Empirical Uses	4
<b>CHAPTER 2</b>	
<b>LITERATURE REVIEW</b>	<b>5</b>
A. Learning Media	5
B. Types of Learning Media	5
C. Characteristic of Learning Media	6
D. YouTube Shorts as Learning Media	6
E. Advantages of Using YouTube Shorts	7
F. Disadvantages of Using YouTube Shorts	7

G. Vocabulary Mastery	8
H. Types of Vocabulary	8
I. YouTube Shorts in Teaching Vocabulary	9
J. Technology Acceptance Model (TAM)	9
K. Study of Relevant Research	10
<b>CHAPTER 3</b>	
<b>RESEARCH PROCEDURE</b>	<b>11</b>
A. Method of the Research	11
B. Focus of the Research	12
C. Setting and Participants	12
D. Data Collection	13
E. Data analysis	14
1. Familiarizing with the Data	14
2. Generating Initial Code	15
3. Searching for the Themes	18
4. Reviewing the Themes	19
5. Defining and Naming the Themes	19
6. Wrote the Report	21
F. Steps of the Research	21
G. Research Schedule	22
<b>CHAPTER 4</b>	
<b>FINDING AND DISCUSSION</b>	<b>23</b>
A. YouTube Shorts Effectiveness in Enhancing Vocabulary and Helping Student understand the material	23
B. YouTube Shorts Flexibility and Student's Pace Control In Learning Activity	25
C. YouTube Shorts as a New and Enjoyable Learning Experience For Students	27
D. Student's Interest in using YouTube Shorts in the Future	28
E. Technical problem	29

<b>CHAPTER 5</b>	
<b>CONCLUSION AND SUGGESTION</b>	<b>31</b>
A. Conclusion	31
B. Suggestion	31
<b>REFERENCES</b>	<b>32</b>
<b>ENCLOSURE</b>	<b>35</b>

## **LIST OF TABLES**

Table 1. Familiarizing the Data	14
Table 2. Generating Initial Code	15
Table 3. Searching for the Theme	18
Table 4. Reviewing Potential Themes	19
Table 5. Defining and Naming Themes	20
Table 6. Defining Sub Themes	20
Table 7. Steps of Research	21
Table 8. Research schedule	22

## **LIST OF ENCLOSURES**

Enclosure 1. Participant's consent	35
Enclosure 2. Interview Guideline	38
Enclosure 3. Interview Transcript	39
Enclosure 4. Documentation	42
Enclosure 5. Link and Screenshot of Short Video	44