

ABSTRAK

Nurul Azmi Herdianti. 2025. **PEMBERDAYAAN MASYARAKAT MELALUI BADAN USAHA MILIK DESA (BUMDES) DALAM MENINGKATKAN PENDAPATAN KELUARGA (Studi pada masyarakat Desa Wargakerta, Kecamatan Sukarame, Kabupaten Tasikmalaya)**. Jurusan Pendidikan Masyarakat, Fakultas Keguruan dan Ilmu Pendidikan, Universitas Siliwangi, Tasikmalaya.

BUMDes Wargakerta merupakan BUMDes yang mampu menjalankan program usaha dan pemberdayaan secara aktif, berbeda dengan sebagian BUMDes lain di Kecamatan Sukarame yang masih pasif. Penelitian ini bertujuan untuk mengetahui pemberdayaan masyarakat melalui program BUMDes Wargakerta dalam meningkatkan pendapatan keluarga di Desa Wargakerta, Kecamatan Sukarame, Kabupaten Tasikmalaya. Penelitian ini menggunakan pendekatan kualitatif dengan jenis penelitian fenomenologi melalui wawancara, observasi, dan dokumentasi. Hasil penelitian menunjukkan bahwa proses pemberdayaan dilaksanakan melalui tujuh tahapan, mulai dari persiapan, pengkajian, perencanaan, pemformalisasian, implementasi, evaluasi, hingga terminasi yang seluruhnya melibatkan pemerintah desa, pengurus BUMDes, dan masyarakat mitra. BUMDes Wargakerta mengelola enam unit usaha: ayam petelur, ikan lele, lumbung padi, Wi-Fi, BRILink dan PPOB, serta pengelolaan GOR, sebagian usaha dijalankan melalui kemitraan, sementara lainnya dikelola langsung oleh pengurus. Program ini terbukti meningkatkan pendapatan keluarga mitra sebesar rata-rata dalam satu bulan Rp.515.000 terutama pada unit ayam petelur dan Wi-Fi yang memberi tambahan pendapatan terbesar, sedangkan unit Ikan Lele, Lumbung Padi, PPOB, dan GOR juga tetap memberikan pemasukan stabil. Sebagian keuntungan usaha juga dialokasikan untuk santunan melahirkan, kematian, dan santunan bagi masyarakat yang sedang sakit. Sehingga pemberdayaan melalui BUMDes Wargakerta mampu meningkatkan pendapatan keluarga.

Kata kunci: BUMDes, Pemberdayaan Masyarakat, Pendapatan Keluarga.

ABSTRACT

Nurul Azmi Herdianti. 2025. COMMUNITY EMPOWERMENT THROUGH VILLAGE-OWNED ENTERPRISES (BUMDes) IN INCREASING FAMILY INCOME (A Study on the Community of Wargakerta Village, Sukarame District, Tasikmalaya Regency). Department of Community Education, Faculty of Teacher Training and Education, Siliwangi University, Tasikmalaya.

BUMDes Wargakerta is a village-owned enterprise that actively implements business programs and community empowerment, in contrast to several other BUMDes in Sukarame Subdistrict that remain passive. This study aims to examine community empowerment through the BUMDes Wargakerta programs in increasing family income in Wargakerta Village, Sukarame District, Tasikmalaya Regency. The research employs a qualitative approach with a phenomenological research design through interviews, observations, and documentation. The findings show that the empowerment process is carried out through seven stages, starting from preparation, assessment, planning, formalization, implementation, evaluation, and termination, all of which involve the village government, BUMDes management, and partner communities. BUMDes Wargakerta manages six business units: layer chicken farming, catfish farming, rice barn (lumbung padi), Wi-Fi services, BRILink and PPOB, as well as sports hall (GOR) management. Some business units are run through partnerships, while others are managed directly by the BUMDes management. The program has been proven to increase partner families' income by an average of IDR 515,000 per month, particularly through the layer chicken and Wi-Fi units which provide the largest additional income, while the catfish, rice barn, PPOB, and GOR units also contribute stable earnings. A portion of the business profits is also allocated for social assistance, such as childbirth benefits, funeral assistance, and support for community members who are ill. Thus, empowerment through BUMDes Wargakerta is effective in increasing family income.

Keywords: BUMDes, Community Empowerment, Family Income.