

ABSTRAK

RISTY RAMADHANI NUR SHADRINA, 2025. **PERSEPSI KELUARGA PENERIMA MANFAAT DALAM MEMANFAATKAN DANA PENDIDIKAN PROGRAM KELUARGA HARAPAN (STUDI PADA KPM DI DESA CISADAP, KECAMATAN CIAMIS JAWA BARAT)**. Jurusan Pendidikan Masyarakat, Fakultas Keguruan dan Ilmu Pendidikan, Universitas Siliwangi, Tasikmalaya.

Rendahnya partisipasi pendidikan di kalangan keluarga miskin masih menjadi masalah penting, khususnya di Desa Cisadap, Kecamatan Ciamis, Jawa Barat. Meskipun pemerintah telah memberikan bantuan melalui Program Keluarga Harapan (PKH), tidak semua keluarga penerima manfaat memahami dengan jelas penggunaan dana tersebut untuk mendukung kebutuhan pendidikan anak-anak mereka. Penelitian ini bertujuan untuk mengetahui persepsi keluarga penerima manfaat dalam memanfaatkan dana pendidikan dari PKH. Metode penelitian menggunakan metode fenomenologi dan teknik pengumpulan data melalui wawancara mendalam, observasi lapangan, dan studi dokumentasi terhadap Keluarga Penerima Manfaat (KPM) di tiga dusun, yaitu Cisadap, Puncakasih, dan Selaawi. Hasil penelitian menunjukkan bahwa sebagian besar KPM memahami bahwa dana pendidikan dimaksudkan untuk menunjang kebutuhan sekolah anak, seperti pembelian perlengkapan belajar, biaya transportasi, dan dukungan pembelajaran daring. Namun demikian, terdapat sebagian keluarga yang memanfaatkan dana tersebut untuk keperluan lain di luar pendidikan, seperti membeli bahan pokok atau kebutuhan rumah tangga, terutama saat menghadapi tekanan ekonomi yang mendesak. Hal ini menunjukkan adanya perbedaan persepsi dalam pemanfaatan dana. Selain itu, peran pendamping sosial dinilai cukup baik karena mampu memberikan respons cepat terhadap kendala yang dialami KPM, seperti keterlambatan pencairan dana dan kurangnya informasi. Simpulan dari penelitian ini menunjukkan bahwa persepsi KPM terhadap dana pendidikan PKH sangat dipengaruhi oleh tingkat pemahaman, kondisi ekonomi, dan keberfungsian pendamping sosial, yang pada akhirnya berdampak pada keberagaman pemanfaatan dana tersebut.

Kata Kunci : Dana Pendidikan, Keluarga Penerima Manfaat, Program Keluarga Harapan

ABSTRACT

RISTY RAMADHANI NUR SHADRINA, 2025. PERCEPTION OF BENEFICIARY FAMILIES IN UTILIZING EDUCATION FUNDS FROM THE FAMILY HOPE PROGRAM (STUDY ON KPM IN CISADAP VILLAGE, CIAMIS DISTRICT, WEST JAVA). Department of Community Education, Faculty of Teacher Training and Education, Siliwangi University, Tasikmalaya.

Low participation in education among poor families is still a major problem, especially in Cisadap Village, Ciamis District, West Java. Although the government has provided assistance through the Family Hope Program (PKH), not all beneficiary families clearly understand the use of these funds to support their children's educational needs. This study aims to determine the perceptions of beneficiary families in utilizing education funds from PKH. The research method uses the phenomenology method and data collection techniques through in-depth interviews, field observations, and documentation studies of Beneficiary Families (KPM) in three hamlets, namely Cisadap, Puncakasih, and Selaawi. The results of the study showed that most KPM understood that education funds were intended to support children's school needs, such as purchasing learning equipment, transportation costs, and online learning support. However, there are some families who use the funds for other purposes outside of education, such as buying basic necessities or household needs, especially when facing pressing economic pressures. This shows a difference in perception in the use of funds. In addition, the role of social assistants is considered quite good because they are able to provide a quick response to obstacles experienced by KPM, such as delays in disbursement of funds and lack of information. The conclusion of this study shows that KPM's perception of PKH education funds is greatly influenced by the level of understanding, economic conditions, and the functioning of social companions, which ultimately impacts the diversity of use of these funds.

Keywords: Educational Funds, Beneficiary Families, Family Hope Program